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# "We have a strict purity law"

Frank Schnatz, 50, has been CEO of KWC Group AG based in Unterkulm, Switzerland, since July 2022. We spoke to the father of three about the development of the long-established company, innovation and plans for the future

# Mr Schnatz, you have taken on the challenge of leading KWC into the future and have already taken some steps towards success. What is your motivation?

At KWC, we all pride ourselves not only on demonstrating our corporate values credibly in public, but also on living up to them ourselves. By that, I don't just mean the pioneering spirit on which everything has been based for almost 150 years. We are a melting pot of tradition and innovation. That's our motivation. And I want to make an impact here, together with the people who work for us day in, day out, and who also maybe feel a little bit at home at KWC.

### What exactly does KWC stand for today?

Our primary focus is on enriching our customers' quality of life. To be precise, our focus is on sustainability, and has been for a long time. Sustainability has a long history at KWC, centring around stainless steel: Quite simply, it is indestructible and extremely hygienic. For us, safety is essential, and not only when using the products. And of course we want to inspire others with our enthusiasm for the quality and durability of our products. In a nutshell: It's all about stainless steel production, drinking water hygiene and electronics. That's what we excel in.

#### Where does your story begin?

Actually, KWC started out as a manufacturer of music boxes. These are complicated products that require premium craftsmanship. That's where the inventiveness that is still evident today comes from. Our developers have actually produced innovations – they are genuine inventors. Take the extendible shower attachment that we invented. That was a real milestone back in 1957. Originally, it was intended as a fitting for hairdressers, and, to this day, it's still referred to as a "hairdresser's shower head" in Switzerland. That's one of the innovations. These days, you come across these extendible shower attachments in professional and private kitchens throughout the world. Products like the KWC KIO, ZOE or ERA, which are now considered design icons, followed later.

### Do you have a code of conduct of any sort?

Are you familiar with the purity law for German breweries? Its purpose is to safeguard traditional craft skills and it is the oldest, still valid food law in the world. If you were to apply this to KWC, it would stand for the highest standards for our products and materials, and for us ourselves. So you could say we have a strict purity law in the full sense of the word.

# You are the captain of a ship with 1000 crew members and have to guide the ship across the sea. How do you manage this?

I try to lead by example. It is my belief that all departments and people in a company should mesh together like cogs. When I was a young boy, I often spent time in my grandparents' small shipping company and got to know how things worked. There were the trucks, the drivers and the freight.

#### Summiteer

**KWC Stories** 

The new CEO of the KWC Group AG is an experienced manager. As an engineer and business economist, Frank Schnatz has successfully further developed companies in the consumer and durable goods industries during his career. He compares his new task to climbing a mountain. "We have already developed clear strategies. Now we have to put them into action. Base camp is ready. Now come the stages.'

08 Interview Frank Schnatz KWC Stories

# "Our focus is on enriching our customers' quality of life."

But there was also the organisation and accounting. I realised early on that the most important thing is to take a holistic approach. No one piece of the puzzle can work without the others.

# So it's about combining apparent opposites. Is that why you completed two degrees? You are not only an economics engineer, but also a production technology engineer.

Perhaps. Before that, I trained as an IT assistant, so that I could learn about the practical side of things. I like to think outside the box and try to combine different things. And the same is true at KWC.

#### What do you mean?

Well, KWC is a group. With KWC Home, we are focused on the private sector – and we're the market leaders in Switzerland in this area. But we are also very successful internationally with two other divisions, KWC Medical and KWC Professional. Few people know this, but we are also suppliers of sanitary facilities in football stadiums, hospitals and airports. Entire system solutions are required there. And we also have a good reputation in the food service industry. Star chefs, like Johann Lafer or Andreas Caminada [see also the interview on page 18], trust in us. And the synergy here is that the Professional area stimulates the Home area with its expertise, while we also use the design expertise from the Home area for the products of the Professional unit. Hygiene is an extremely important aspect here. And that's one of our skills. If, like us, you are able to operate under meticulous specifications in the sensitive medical area, you can also produce top quality fittings.

#### Team player

Extraordinary performance and successes can only be achieved as part of a team. Frank Schnatz learnt this in South Africa. His maxim: Use synergies. No one piece of the puzzle can work without the others.

### Do you also have references to verify this?

Yes we do, because we are timeless and unique, and are able to offer true product icons. Take, for example, the renowned architectural firms Zaha Hadid or Herzog & de Meuron, with their major projects like apartment blocks in Manhattan or the Roche Tower in Basel. We are proud that these luminaries have chosen us for their projects.

### What's important to you for the future? Do you have a particular focus?

Of course. We want to show what we're capable of and how a strong brand we are. That's why we have visualised this in a new advertising campaign. We are entering into brand partnerships to bring our message to the people. Our focus is on the elements of water and air. And that's one reason why we decided, for the first time, to sponsor the Kieler Woche sailing regatta. At this, the world's largest sailing event, featuring 46 nations, we will set sail with customers and partners, set up



our drinking water stations on the event grounds, and make use of this event in different ways.

# Changing the subject, let's talk about you again: You worked in South Africa for a while, where you managed a production facility. What did you learn from this?

I learnt how important it is to not only understand different cultures and their habits, but also to actually adjust to them. Trying to do things as if you were still in Europe doesn't work at all. It's fascinating what you can learn from experiences like this. To take the metaphor further: Different rules apply when you're driving on the left, and you have to adapt. They have a different understanding of community than we do. At work, it's therefore extremely important to explain things well, inspire enthusiasm and work as a team. Professional competence alone is not enough. My time in South Africa really shaped my management style.

### Another personal question: How do you handle stress?

You know, I have three sons. They all play instruments. None that can used to play classical music – only rock music. We have set up a practice room in our basement, with drums, electric guitars, amplifiers and a microphone, and so I've become used to loud background noise. [He grins]

### Finally, taking a look in the crystal ball. What do you want for the future?

Of course I want to make KWC as successful as possible. I not only have a vision, but also plenty of passion. And at some point after I retire, I want to learn how to play the bass. Then I might even be able to play in our music room downstairs. Who knows, maybe I'll even play with my sons and learn something from them.

Mr Schnatz, thank you for talking to us.

10 References KWC Home

# **KWC** worldwide – our projects

Finding the most intelligent solution is our top priority. This is because design and function go hand in hand. For this reason, architects, interior designers and building contractors rely on premium products from KWC. Their outstanding quality impresses and redefines high standards – in luxury hotels, residential buildings and public buildings.



### Design icon

With her flowing forms, renowned British-Iraqi architect Zaha Hadid left architecture with a defining legacy. These can also be seen in her 520 West 28th Street apartment building right next to the High Line. Even the façade, with its vaulted, futuristic metal elements, has Hadid's unmistakable signature. The flowing lines and sculptural character extend into the interior, and even into the free-standing kitchen units also designed by the architect. These were enhanced with the KWC SIN fitting. With its swivelling spout, it has an elegant design and makes a real impact. It is therefore in keeping with a minimal, modern environment.

### **KWC** Home

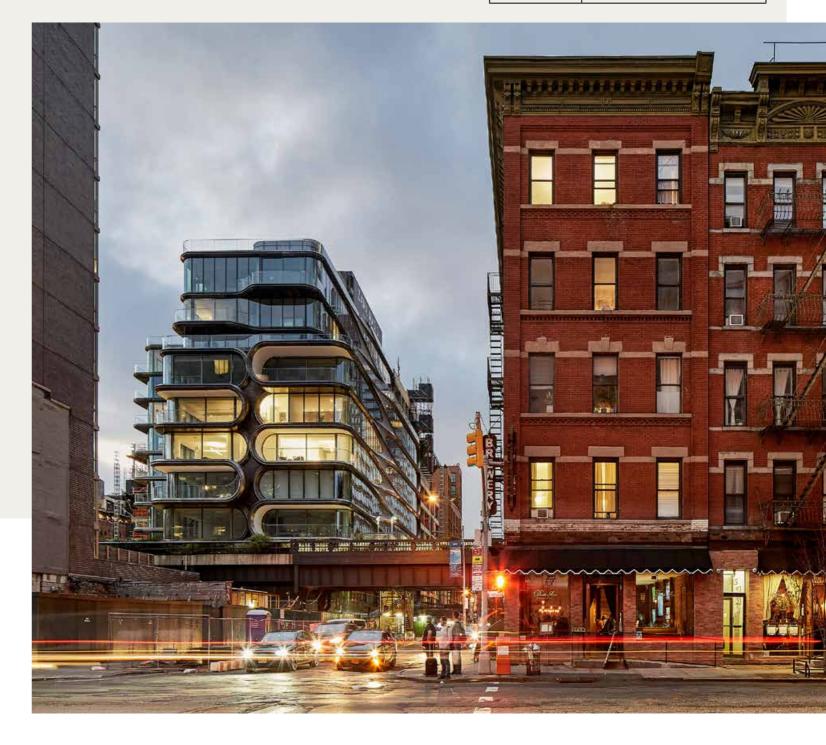
Whether in a bathroom, private kitchen or restaurant – we are driven by our customers' desire for innovation and added comfort. Elegant. Functional. Easy to use. Our award-winning fittings meet the most stringent requirements



#### 520 WEST 28TH | NEW YORK CITY, USA

Architects: Zaha Hadid Architects
Completed: 2017

KWC SIN | Kitchen



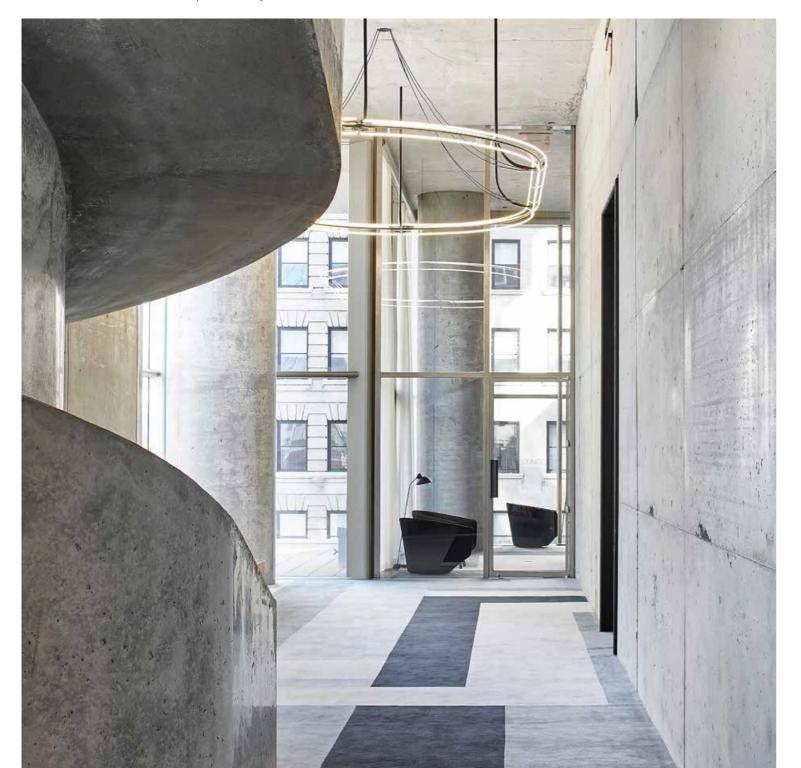
### Jenga Tower

Uniformity? No way! Herzog & de Meuron have proven that vertical can also be versatile. For their 56 Leonard Street tower block in New York, the Swiss architects stacked 146 apartments on top of one another like Jenga blocks. Only five of these resemble one another. The floor height varies between 3.60 m in the lower levels and almost 7 m in the upper levels. The architects wanted the apartments to be tailored to individual needs in the same way as detached houses while maintaining a connection with the city, with a unique view from every room and from balconies and terraces. Every kitchen in the luxurious apartments was equipped with the elegant KWC EVE fitting. Trendsetting apartments require products with an unmistakable design and unique functionality.

### 56 LEONARD STREET MANHATTAN, NEW YORK CITY, USA

Architects: Herzog & de Meuron







KWC Home

### HAUS N **BACHERN, GERMANY**

Architects: Completed: 2010

KWC ONO HighFlex | Kitchen



### A house by the lake

The building owners wanted a house made of concrete that  $% \left( x\right) =\left( x\right)$ would be atmospheric and not too clinical. The plot above the Wörthsee in Bavaria was steep and narrow, the view sweeping and in places spectacular. The architects knew exactly how to make use of this situation. Boldly projecting balconies frame the view across the distance. A gentle slope in the living room leads up to an unobstructed view of the landscape. Air spaces intersperse the storeys and create unique living areas both inside and outside. The minimalistic, highly innovative KWC ONO HighFlex fitting perfectly matches the reduced material concept in the building based on exposed concrete and dark anodised aluminium.

KWC Home References

> HÔTEL NENDAZ 4 VALLÉES | HAUTE-NENDAZ, SWITZERLAND

Completed: 2013



KWC ONO | Bathroom

### Alpine chic

A contemporary Walliser design, an authentic atmosphere and a 2,200 square metre, extraordinary spa area make the Hotel Nendaz 4 Vallées & Spa at the heart of the 4 Vallées ("Four Valleys") ski region a luxurious oasis. The hotel comprises 62 rooms and suites as well as apartments. During the planning process, a huge amount of emphasis was placed on regionality; stone and wood was sourced from the surrounding area and local companies and tradespeople were employed for the build. The bathrooms are equipped with our KWC ONO design icon. Their clear design language and high-quality material make them a perfect feature of the architecturally reduced design bathrooms.







### Comfort in a confined space

Spend the night in a two and a half square metre box at low cost – this is the concept of Zurich's most unusual guest house: the Alpine Garden, inspired by Japanese capsule hotels. Directly opposite Check-in 1 at the airport, travellers will find everything they need for a comfortable overnight stay; the lockable capsules measure 120 centimetres in height and provide enough space for a 210 x 100 cm high-quality mattress. They are soundproof and feature lighting and mirrors, a shelf and storage compartment, as well as a laptop table with USB connection. The wooden furnishing creates a homely atmosphere. As the capsules do not contain washing facilities, hotel quests have access to large wetrooms and a wellness area. Our KWC BEVO bathroom fittings fit seamlessly into the state-of-the-art



#### CAPSULE HOTEL ALPINE GARDEN ZURICH AIRPORT, SWITZERLAND

waldner partner 2022

KWC BEVO matt black | Bathroom

### **KWC** Professional

Continuously striving for perfection is our credo. Our expertise: We offer fittings technology and sanitary facilities for the public and commercial sector. Modular, robust, water-saving, intelligent for maximum safety and hygiene

#### TOTTENHAM HOTSPUR STADIUM LONDON, GREAT BRITAIN

Architect: Completed: 2019

**KWC** DVS flushing systems

**KWC** DVS urinal and shower sensors



### A stadium of superlatives

Since it was opened, the stadium in North London has hosted a total of 17 world-famous industry awards. This includes the categories of structural engineering, architecture, building design, branding and signing as well as inclusion. But what makes the new home ground of the Tottenham Hotspur football club a benchmark in stadium construction? As well as featuring England's largest single-level stand for up to 17,000 spectators and ultra-modern, fan-friendly acoustics, its distinguishing feature is the two playing fields one on top of the other. The top field slides away beneath the stand on rails. This enables NFL games and other events to be held on the lower playing field. With our KWC DVS flush valves, urinal & shower sensors for the sanitary facilities, we were involved in the planning of this project from the outset and were able to round off the successful project with professionally equipped washrooms.



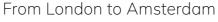


EUROPEAN MEDICINES AGENCY (EMA)
AMSTERDAM, NETHERLANDS

Architects: Fokke van Dijk, MVSA Architects, Fokkema & P

Completed: 2019

**KWC** F5E-Mix electronic tap



Following Brexit, in 2019, the European Medicines Agency (EMA) moved its headquarters to Amsterdam. Covering an area of around 39,000 square metres, the office tower contains a total of 1,300 workstations, numerous meeting and conference rooms as well as lounges. A high-gloss bronze colour on a dark background was chosen for the façade. The bronze colours are reflected inside the building and work in perfect harmony with the oak panelling. The rooms, which have been designed according to the highest sustainability standards and for the optimum visual, climatic and acoustic well-being of their users, offer a huge amount of flexibility and can be configured to suit various different activities. KWC provided high-quality electronic fittings as an active partner in this world-famous project.

KWC Professional References



### Gentle waves

The headquarters of Dell Southern Europe were constructed around 20 years ago. The compact complex, designed to accommodate 1,100 employees, consists of three parallel buildings that house the open-plan offices and the elements that connect them. The latter comprise all service areas: entrance halls, vertical fluctuation, sanitary facilities, cafeterias and meeting rooms. With their vertical ribs, the gentle waves of the building's aluminium shell are striking. They resemble the pleated and heavily textured clothing designed by Issey Miyake. KWC provided support to ELEARK, the company contracted to refurbish two of the sanitary facilities. Our compact and modular FX-M washbasin unit was the perfect solution for meeting Dell's requirements: simple operation, water conservation, contactless, opto-electronic control and a modern design. In 2023, further sanitary facilities are set to be equipped with the FX-M.

#### DELL HEADQUARTERS | MONTPELLIER, HÉRAULT, FRANCE

Architects: A+Architecture
Building completed: 2001

Refurbishment of sanitary facilities: 2022/2023



KWC FX-Modular\* & KWC VARIUS

### TERMINAL BAHRAIN INTERNATIONAL AIRPORT | MUHARRAQ, BAHRAIN

Architects/planners: ADP Ingénierie, Benoy Completed: 2021

KWC Accessories, KWC EXOS.\*, KWC RODAN, KWC CONTINA



### Total work of art

The small but powerful kingdom of Bahrain has a rich cultural history and is famous for its flourishing financial and tourism industry. With more than 30 islands in the heart of the Persian Gulf, Bahrain was in need of an extended traffic network for its visitors and residents. The new airport terminal, which covers an area of 210,000 square metres, impresses with innovative technologies, total efficiency and rich art and culture. It was developed with sustainability in mind. The LEED certificate (Leadership in Energy & Environmental Design) in Gold makes it the largest green building in the kingdom. The KWC sanitary accessories EXOS., RODAN and CONTINA, made from stainless steel, were installed in the building as a guarantee of durability, safety and hygiene.



**KWC Stories** 



# "I don't compromise in my kitchen"

For two decades, Swiss chef Andreas Caminada has been amongst the brightest stars in the culinary galaxy. His charisma and drive for perfection combined with his down-to-earth nature and sense of tradition are the key to his success. We discuss his background, the demands on a professional kitchen and the haute cuisine of tomorrow.

# You received your first Michelin star at the age of 27 and were named "Chef of the Year" by Gault&Millau three years later. What characterises your cuisine and makes it so exceptional?

I think it's the passion to create something that has its own unique style. As a young chef, it's as though you're carrying a huge backpack around with you: You're carrying your own background and you're adding in new experiences along the way. But you have to get away from that bit by bit. You have to give your own ideas free rein. My motivation is to inspire our guests again and again. And you have to constantly evolve, and stay dynamic and creative. If you stay true to yourself in the process, you will eventually create your own footprint.

### Were there people on your road to success who had a significant influence on you?

Absolutely, because I've been part of several great teams that have inspired me. Two who stand out in particular are Claus-Peter Lumpp at "Restaurant Bareiss" in Baiersbronn and Hans-Peter Hussong at "Wirtschaft zum Wiesengrund" in Uetikon am See in Switzerland. Ultimately, though, it wasn't any particular individual that spurred me on, but my own passion. I started with a cooking appren-

ticeship in Laax – that laid the foundation for everything. The pivotal decision on my journey was the move into self-employment very early on. That was a huge step, and also quite a gamble. But I always wanted – and still want – to keep being easy-going.

# Your "Restaurant Schauenstein" is considered the best in Switzerland – its reputation is legendary. What makes it so unique?

With three Michelin stars, 19 Gault&Millau points and 45 employees, it is indeed our flagship. However, we don't focus on typical award-winning cuisine, but rather on what makes the Grisons unique as a region. All of the ingredients we use are of the highest quality, many coming from our own kitchen garden. The bread comes from our in-house bakery, and we even roast our own espresso beans. These particular elements and our perceptiveness as host make for an overall experience that you can't find anywhere else – and when it comes to quality, I am entirely uncompromising.

# Alongside your Michelin 3-star restaurant "Schloss Schauenstein", you also run two

Yes, and our youngest gastronomic baby is our vegetarian restaurant, "Restaurant Oz", →



in the Remisa next to the castle. The concept here is to have twelve guests sitting at a long table around the kitchen. Oz is all about the vegetables, herbs and fruit from our permaculture castle garden, where we already grow over 700 different varieties. Then we have our "Casa Caminada", a Grisons inn that focuses on classic regional cuisine. As an aside, my mother's recipes also feature on the menu there from time to time. Both restaurants are influenced by the local culture of no-fuss hospitality. We want to take away the fear that some people feel when walking into a 3-star restaurant

# You were a step ahead when you introduced the "sharing philosophy" at your "IGNIV" restaurant at the Grand Resort Bad Ragaz back in 2015 – this trend has now really caught on.

There may be something to this, but the origins of this concept are entirely traditional. It originates from the rural farmhouse kitchen, where dishes would simply be placed in the centre of the table and everyone helped themselves. There was no notion of multiple courses as we would see in classical dining. Instead, the focus is on something else – and it's in the name itself: IGNIV is Rhaeto-Romanic for "nest". So it's about warmth, conviviality, enjoyment and spending time together.

### So we could call you the pioneer of this trend?

Of course we're proud to have introduced this concept – actually an extremely simple concept – to the world of fine dining at an early stage. In fact, we have our finger on the pulse in this regard: Today, there are also "IGNIV" restaurants in Zurich, in the legendary Badrutt's Palace Hotel in St. Moritz and even in Bangkok.

# You said earlier that quality is always at the forefront of your thinking. Does that apply to your standards in general?

Definitely! For example, it applies to the various items of equipment in my kitchen, which are essentially the tools of my trade. I've gained a lot of experience over the years and know precisely which are the best products to suit my style of working. There are numerous requirements, such as the fact that the water spout has to be a certain length and it has to swivel. The most important thing is that I can operate all the fittings with just one hand. That gives me flexibility and speed. And for rinsing, I need a water sprayer with a very flexible arm and high water pressure. In every area of our professional kitchen, the requirements are extremely high – and we don't want to compromise. Otherwise we won't achieve the right result.



**KWC Stories** 

# You work with KWC fittings in your kitchens. When did you first come across the products from this traditional company?

That's rather a long story, because I've been working with KWC for almost two decades. Both at Schloss Schauenstein and at home. For many years I was entirely unaware. The brand name was not paramount for me. I was simply interested in the quality and the intuitive, perfect handling. But eventually I became curious about what exactly I was working with. Who is KWC and what makes it special? I wanted to know which of their products I could use. I was overwhelmed by the range of products, but even more so by the outstanding workmanship: KWC fittings are not only beautifully designed, but also made of high-quality stainless steel.

### Why is stainless steel so important for professional kitchens?

Well, it is extremely hygienic, you can clean it very easily. This is important for us, every single day. The look of the stainless steel is excel-



# In the meantime, you have been relating to KWC your experiences from the professional kitchen. This is important feedback, but do ambitious amateur chefs actually benefit from your expertise?

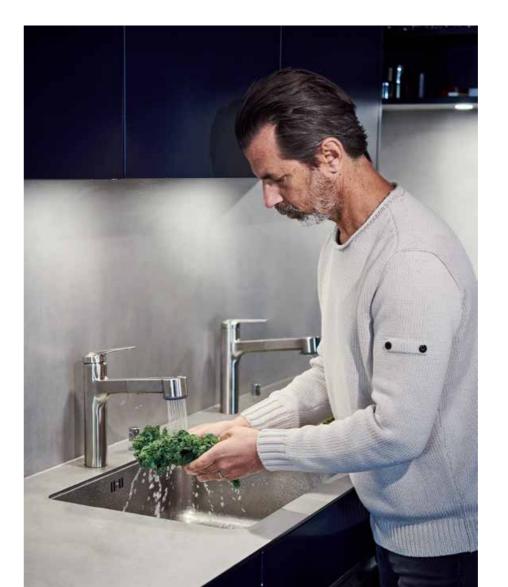
This is precisely what I have in common with KWC. KWC's aim is to continually fine-tune their products, right down to the smallest detail. We therefore share the same vision and passion. Our collaboration has long since become a true partnership; it's a source of mutual inspiration. Perhaps a comparison can be drawn with Formula 1: The innovations developed for the race track will eventually benefit normal motorists too. From the professional to the layman, so to speak.

### Looking to the future: In your opinion, where is haute cuisine heading?

For about ten years it has had a strong tendency towards the regional. The pandemic reinforced this trend. Regionality has become a prerequisite in this. However, we define the term more broadly and we have even been growing exotic ingredients in our garden such as chilli, wasabi, lemongrass or the edible nopal cactus from Mexico. And everything we grow, we use. Because I think the current focus on home-grown products is a trend that will change again. That desire to enjoy dishes from other cultures is back and is staking its claim alongside ever-improving regional cuisine. People always love the unknown, the new, the exotic.

# We'd like to ask a personal question, if we may. You have two sons. Have they inherited your love of cooking?

If they have, it wasn't necessarily the intention. The older one is nine years old now and has suddenly started showing a keen interest, which often makes me think, "Wow! That's a surprise!" But neither of my sons have to become chefs. They need to develop their own passions, I'm not looking to create some kind of dynasty. I'm just very lucky: I'm megahappy with what I do every day. And that's what I wish for my children too.



# Trout Kohlrabi Dill

### Trout

2 trout fillets, boned and skinned 200 ml smoked oil Season with salt and pepper and confit in smoked oil at 55°C.

### Roe crème

100 g roe (char or trout caviar) 50 g potatoes, cooked 25 g lemon juice

1 g garlic, crushed

Pepper

48 g cream 150 g olive oil

Emulsify like a mayonnaise.

### Pickling broth for small kohlrabi slices

30 g sugar 100 ml white wine vinegar 300 ml water 10 g salt 1 sprigs of tarragon

10 g mustard seeds

Bring the sugar, vinegar, water, salt, herbs and spices to the boil. Simmer for one hour, then strain. Pour over the kohlrabi slices and leave to marinate.

### Large kohlrabi slices

Marinate with salt and white balsamic vinegar.

### Vinaigrette

100 ml water
30 g white balsamic vinegar
Salt and sugar
Dill oil
Caviar

Fresh peach, finely diced and seasoned with salt and olive oil.

### Dill oil

1 bunch of dill 300 ml sunflower oil

Roughly chop the dill and mix with the oil for 5 minutes at 60°C. Then pass through a fine sieve and immediately chill on ice.

### To serve

Place the lukewarm fish in a shallow bowl, top with the roe crème and kohlrabi slices, drizzle with vinaigrette and dill oil and garnish with fresh herbs.

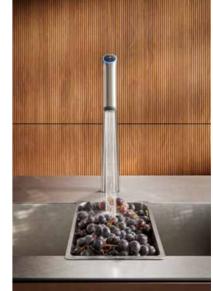
Recipe: Genuss-Werkstatt AG











### There is no future without a past

The value of a brand is shaped by four main factors: uniqueness, recognition, appreciation. And it also is essential that the quality proves to be absolutely top-class and reliable over a long period of time.

The history and longevity of a brand, especially in these days of increasingly short half lives, is becoming increasingly important. So, the history and tradition of KWC is a big asset. Since 1874, the company, as a premium manufacturer of private kitchen and bathroom fittings, has stood for inventiveness, an affinity for design, and supreme Swiss craftsmanship. Already in 1911, K+W, as it was then called, supplied the taps for the legendary Negresco luxury hotel in Nice. The Grand Hotel Ritz in Paris soon followed.

From the very beginning, the company's products were the epitome of top-class quality and maximum functionality. And then there were also the new, revolutionary designs, characterised by fascinating beauty. Even the claim of innovating with unique technical solutions, is a significant part of the KWC company philosophy. Examples of this include the first single hole kitchen tap with pull-out spray (1957) to the Neoperl aerator (1959) and on to the award-winning taps with innovative electronic control (2013/2021) – the successful journey of KWC to become the market-leading tap manufacturer in Switzerland.

26 Brand Change KWC Stories

### Bundling competencies

In May 2021, Equistone, one of Europe's leading equity investors, took over the former Franke Water Systems Division. Today's KWC Group combines the former KWC, Franke Water Systems, Dart Valley Systems and DEKO under the familiar and traditional name of KWC.

As a Group, KWC not only covers the private and professional sectors, but also the medical sector. Experience and expertise in professional system solutions for use in (semi)-public and commercial sanitary facilities expand its competence in taps for bathrooms, kitchens and the food service industry.

The aim of reorganising the successful individual companies and market leaders in their home countries is to bring together all their competencies to form one strong, global brand. This new strategic orientation enables the optimal utilisation of synergies and potentials and means we can offer premium solutions that are unique on the market.

Despite its expansive and international orientation, KWC highly values its nearly 150 years of tradition and never wants to lose its historical roots and the spirit of the integrated companies. Outwardly, the KWC Group is a global company, but inwardly it is still a start-up: dynamic, flexible, young and full of inventiveness.





# One strong global brand

A radical transformation requires all companies involved to be willing to cooperate and change. From the outset, the KWC Group placed a lot of emphasis on ensuring all employees were enthusiastic about the transformation, making them feel appreciated and encouraging them to contribute their creativity and passion to the combined companies. As a team, KWC can achieve great things and make a big impact. More than each individual for himself. That's true for today and for tomorrow.

Because the advantages of the restructuring are obvious: Processes and systems can be simplified and synergies created.

The bundling of competencies is a huge win for everyone. At the same time, the market position is significantly strengthened. KWC is moving into the future with a sharpened profile and with the aim of continuing to stay one step ahead, so that it can continuously improve people's quality of life with its products and solutions for water and air. KWC the ultimate choice.

# Our brand values

# Orientation and foundation of our attitude and our actions

Hygiene, safety, sustainability and enthusiasm. These are not just random values, but our attitude, which is based on nearly 150 years of tradition. We pass these values on from one generation to the next, never forgetting our history, our expertise and our competence. All this is an investment in our concept and our requirements of ourselves, our work and our products: We want to improve people's quality of life. We want to make life simpler, safer and healthier. We want to equip our environment with innovative and beautiful products. Our materials are sustainable and safety is more than just a word. We stand for an attitude to life that impresses.



### Hygiene

As a manufacturer with the highest quality requirements, we always want to provide people with innovative hygiene standards. Throughout our long company history, the health of our customers has always been a priority, and they can therefore be confident that KWC products and services will always provide them with clean drinking water. That's because we have maximum competence and experience in this important area, as demonstrated by the example of the automatic tap with contactless infrared control, which we were the first manufacturer to launch on the market in 1997.

Protecting health is a high standard we set for ourselves and for the development of our products. That's what we focus on in our daily work. A big part of this involves using premium quality metals and plastics that are approved for and ideally suited to contact with water. Neither the taste nor the odour of the water is affected, and sterile and virus-free chrome-nickel steel and gelcoat surfaces also ensure optimal water hygiene.

We make a significant contribution towards hygiene in many places: In private homes, in public areas like football stadiums or apartment blocks, and even in the medical sector. Hospitals and health centres with the highest demands have been placing their trust us for decades, because we have at our disposal a wealth of expertise and recognised competence.



### Safety

Reliability, responsibility and care are the standards that we want to – and can – meet as an international premium manufacturer. The absolute operating safety of our products is deeply embedded in our company's DNA. We have decades of experience in this – you can rely on that.

KWC's portfolio of products is very large: Not only do we supply private households, but also many branches of the public sector, including hospitals, social establishments like nursery schools and retirement homes. But nursing homes, sanitary areas of fitness studios and even big concert arenas in many countries also trust in our reliability.

That's because special safety requirements are an obvious standard for us here: Ease of use, durability, protection against injury, including for children and people with limitations in their living situation. Already at the first consideration, we take the need for safety into account: Even for the simple matter of touching a tap. Touch protection, which is especially valued by parents of young children, is a basic component: An insulated hot water supply in a clamshell design means the tap and pull-out spray get warm, but never hot. Just one example of our intelligent functions that contribute directly towards product safety. We think for people. And we think ahead

### Sustainability

KWC takes responsibility even when dealing with the essential element of water. We don't just meet all requirements of economical handling of this elixir of lift. Rather, our solutions go far beyond this. KWC wants to make a contribution towards protecting our planet, and water is an essential element that must be conserved.

So, KWC has been dealing with the issue of sustainability for decades already, and we have experience in this: For example with our highly intelligent and sophisticated water management system. The range of water-saving products extends from

self-closing and electronic taps to models with a central water control system. With EcoProtect, we ensure economical water consumption and therefore careful handling of resources. This means: Efficiency with every drop. Nothing is wasted.

The responsible handling of resources also includes the fact that the stainless steel we use is extremely durable and up to 100 percent recyclable. For us, even when taking into account all ecological aspects and the associated requirements, it is an absolute given to stay one step ahead. We don't just pay lip service.

### Enthusiasm

We want to pass on the passion and creativity that our employees develop every day during their work to our customers. We want to spark enthusiasm for KWC products in others. Our aim is for the use of our products to enrich the lives of our customers day after day. With simple, haptic operation that brings joy. Easy to use, and safe as a matter of course. And a design that is both classical and innovative and that lights up the individual living space. So, we impress with customer-oriented solutions that have become design icons. And with our reliability in terms of the quality of materials and the high functionality, for example. All this has enabled us to become successful and increasingly competent. An example from our early days? The pull-out spray was an invention by KWC developers from the year 1957, which is seamlessly integrated and countersunk. Developed simply to be good. The ultimate choice.

Even the unique lever design with its natural and easy operability makes the innovative KWC design evident. That, and the simple control. The IntelligentControl electronic control responds to the fingertip and remembers user preferences. We think from the customer's perspective, so that we can ensure delightfully simple handling in daily use.



32 References KWC Stories



# Opera pool

Sydney has the Opera House, London has the Millennium Dome and Hamburg... more than just the Elbphilharmonie concert hall. Nobody approaching the Hanseatic city from the south-east can fail to see the 70's icon: The Alster-Schwimmhalle aquatic centre is currently undergoing extensive modernisation and expansion

Some think it looks like the gigantic wings of an albatross, while to others it looks like a hexagonal sail, blowing in the wind. The wafer-thin floating roof towers over the Sechslingspforte street. Due to its dramatic roof shape, the listed Alster-Schwimmhalle building is also affectionately referred to by locals as the opera pool.

When Hamburg's largest swimming pool was opened at the beginning of the 1970s, the boldly projecting roof by architects Niessen + Störmer was a sensation: The two mirror-image hypar shells, leaning against each other, are supported by just three powerful pillars. The steel supports under the edge girders only brace the walls and glass façades against wind and suction forces.

The past 50 years have left their mark. A general refurbishment was due. In order to have



### A new dress

The structural restoration of the Alster-Schwimmhalle in the Hohenfelde district of Hamburg is intended to correct the mistakes of the past without destroying the old charm. The roof and the glazing beneath (top) have already been extensively refurbished. Now it's the turn of the interior fittings.

# "The past 50 years have left their mark. A general refurbishment was due."

the indoor pool redesigned and extended by the renowned architecture firm Gerkan, Marg und Partner (gmp) in accordance with current requirements, a type of compromise first had to be reached with the Hamburg Office for the Protection of Historic Buildings. The roof shell, the 10 metre tower, the 50 metre pool, a building section used as a fitness studio and a gallery would be retained. The rest – everything not situated beneath the roof construction – could be demolished and redesigned.

According to the plans by gmp, the existing 50 metre pool and the training pool are to be fully refurbished. By dismantling the stands, there will in future be space for a separate diving pool with a 1 m, 3 m and 5 m diving set-up under the roof of the indoor swimming pool. A planned new building will be separated from the old building by a structural join,

with the structural volume being based on the architectural language of the predecessor building. Parallel to the north-west facade, there will be a single-storey wing with a 25 metre heated swimming pool and a training pool. In total, the new pools will extend the water surface of the Alster-Schwimmhalle to more than 2,000 square metres, representing an increase of 25 percent. On the Ifflandstraße side, to the north-east, the new building will have two-storeys, with an entrance and changing facilities on the ground floor and fitness and sauna areas on the first floor. The entrance will be facing Sechslingspforte and can be accessed via a large forecourt to the north of the building. With the modernisation of the Alster-Schwimmhalle into a sports pool, the fitness and sauna areas are also being expanded. The sauna area with three large saunas and a separate steam room  $\rightarrow$  34 References KWC Stories

will be supplemented with a vitality bath with steam bath, a calcium and lithium pool and a cold plunge pool.

"We want the renovations and additions to make the listed Alster-Schwimmhalle fit for the next 30 to 40 years," explained Michael Dietel, spokesperson for the operating company, Bäderland Hamburg GmbH.

To ensure that the roof shines as beautifully white as before, it has already been refurbished from scratch in painstaking detail. In close coordination with the Office for the Protection of Historic Buildings, it was initially stripped to the concrete from outside, and provided with cellular glass insulation. This provides high thermal insulation even from a low weight.

The swimming pool was fitted with highly efficient double glazing. A quantum leap, if you consider that the façade previously had single glazing and acted like an over-

**Bold design** 

The structural sensation of

the Alster-Schwimmhalle can be seen clearly in this

archive image taking dur-

ing the construction period

(1968-1973): Its self-sup-

porting, reinforced concrete

sized thermal bridge, resulting in increased energy consumption. In any case, the Alster-Schwimmhalle will be fitted with a hugely efficient energy management system. Not only is the newly installed technology so huge that several people could easily walk through the ventilation ducts at the same time, but ultra-modern heat exchangers and filter systems also ensure that, in future, the extended building will consume significantly less energy than ever before. Inside, the swimming pool will remind visitors of the age of iconic flower designs. That's because the 1970's icon is getting its original bright colours





#### **Futuristic**

Butterfly? Ray? Or simply a double hyperbolic paraboloid? More than 50 years on and the roof of the Alster-Schwimmhalle still looks modern and, with its area of nearly 4,500 m² (about the same as 7 tennis courts), is the true trademark of the hall.

back: Not only the old diving tower, but also other design elements will shine again in rich orange. Overall, after completion, the indoor swimming pool should be closer to the original building by Niessen + Störmer than was the case after the various renovations of past years. For example, subsequently installed "family-friendly leisure factors", such as the slide, will be dismantled.

However, it will be another few months before the locals can swim lengths in their opera pool again. The renovations are not expected to be completed before the end of 2023. To ensure that swimmers can see over the edge of the 50 metre pool, the water level will be raised by 30 centimetres by then. The fact that the 10 metre tower will then only measure 9.70 metres – that must be unique worldwide.

### KWC as refurbishment partner

### The fun in the pool is followed by an enjoyable shower

As an expert in sanitary facilities, KWC was also a partner in the refurbishment of the Alster-Schwimmhalle. The building owner chose KWC R5 basic installation kits, which were already installed and were supplemented with the KWC F5ET2031 finished installation kits in a second step. Because moisture damage occurs easily in frequently used showers, the patented sliding/bonding flange of the basic installation kit ensures reliable waterproofing of the building. Overall, around 80 shower fittings of this kind are provided for in the property. Their big advantage: In combination with the AQUA 3000 water

management system, they can be controlled and monitored centrally. Stagnating water is one of the main causes of contamination of drinking water in large installation systems, e.g. with legionella bacteria. That's why the taps enable automatic hygiene flushing 24 hours after the last use, in order to guarantee the exchange of water in the installation system. They also have active thermostatic scald protection. Touch sensors are used to trigger the water flow. To ensure that visitors can shower comfortably, the sensor can be interrupted via the start/stop function, e.g. when lathering body wash or shampoo.

# Bound together by the wind and waves

As a cooperation partner, KWC is supporting Kiel Week – the largest and most important sailing event in the world – for the first time this year. Because sailing and the traditional company have some fundamental things in common



### Kiel Week

A large annual sailing regatta has been held in Kiel since the 19<sup>th</sup> century. Over time, it has become the largest sailing event in the world, attracting over three million visitors. Kiel Week, which now spans a total of nine days, also plays host to a large folk festival.

Air in its dynamic form – wind – is *the* crucial element for sailors. Knowing whether the ship is facing into the wind or running downwind is vital to ensure smooth sailing. The manifold types of wind are also a key factor for profes-

As is the water, the swell (that is, the heave of the sea), wave direction and mean wave length. Every sailor must be able to read the waves accurately in order to move his vessel at maximum speed and steer through the tides. He must become one with the element of water in all its facets.

The most important and popular meeting place for sailors is the Kiel Regatta, also known as Kiel Week (German: Kieler Woche). Every year, 4,500 sailors from 60 nations on a total of 2,000 boats face the elements  $\rightarrow$ 



38 Cooperation: Kiel Week x KWC KWC KWC Stories

#### **Partnership**

For KWC, the first-time sponsorship of Kiel Week is based on a close thematic link. Water and wind, crucial to sailing, are also central to many of the company's products. Numerous synergies will also emerge from this new partnership.



#### Spectacular

The highlight of Kiel Week is the Tall Ships Parade (German: Windjammer Parade) on the inner fjord on the last Saturday, which has been taking place since 1998. Every year, more than 100 tall ships, historic sailing boats and steamships, sail training vessels and many private sailing yachts take part. The parade is traditionally led by the "Gorch Fock", a sail training ship.

of air and water at the world's largest sailing event – with the highest of demands being placed on themselves and their boats. They use innovative technology, but also rely on experience, knowledge and expertise. Reliable and high-quality materials play a decisive role for sailors, particularly in rough seas. So as KWC offers its strong support to Kiel Week as a partner for the first time in 2023, it is clear where the connection lies – because water and air are also the main focus of the products and solutions of the KWC Group, an internationally renowned premium manufacturer of fittings and comprehensive sanitary solutions. The same applies to the high standards placed on the products and materials, as well as the tradition of passionately striving to achieve optimal and successful solutions. Riding the crest of the market's wave, so to speak.

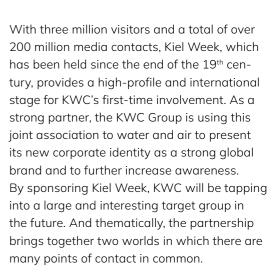
KWC products connect people with water as a vital natural resource, allowing them to experience the power, energy and elegance of this primal element. In much the same way, sailors are also directly connected to the water and must grapple with the particular demands of this element in order to be successful. Sailors set and trim their sails to maintain the optimum course. What matters most is experience and skill. KWC, too, has many years of expertise in taming the elemental force of air – in the form of products whose raison d'être is to achieve a perfect air flow, such as hand dryers and hair dryers.

Frank Schnatz, CEO of KWC, sums up this new sponsorship of Kiel Week: "For our partner, too, the focus is on the elements of water and air. And that's the reason why we decided, for the first time in 2023, to sponsor the "Kieler Woche" sailing regatta. The synergies associated with this partnership are extremely promising. And we will actively use them."

To be specific, this means that KWC will take over the branding of some boats at Kiel Week,

for example. Moreover, various customer events will be held, at which KWC will present innovations and showcase the particular quality features of its products. KWC, which is committed to pure water quality, is also the ideal partner for the drinking water fountains that are to be installed on the grounds at Kiel Week – because access to pure drinking water is one of the company's chief concerns.









42 KWC Home

KWC Home is the embodiment of high quality, legendary designs and sophisticated functionality for taps in bathrooms, kitchens and the catering industry. Whether in the private or (semi)-public sphere – every single one of our products reflects our almost 150 years of experience, expertise and outstanding craftsmanship.

Our constant drive to create more than just simple taps can be seen in all of our innovations and product solutions, which have been continually setting new standards for decades. With our taps, you can literally feel the iconic and distinguished designs, innovative and safe ease of use, simple care and outstanding quality.

With our products, we want to ensure that precious resources are treated with care and that water tastes and smells like water. And we remain true to this position with water-conserving functions and the use of selected premium materials that are ideally suited for hygienic contact with water.

Whichever of our unique product solutions you use, our aim is always to enhance your quality of life sustainably.





# The bathroom as an oasis of well-being

Recharge your batteries and take a break – or quickly and easily get ready for the day ahead: with our wash basin, shower and bath taps, every bathroom can become your haven of relaxation.

A wide range of acclaimed design taps that don't just look great but will continue to inspire on a lasting basis thanks to their intuitive and safe operation and their high-quality materials.

# Artistic elegance

**KWC** ORA – aesthetic design language for the lifestyle bathroom

The striking features of the KWC ORA include the slimline horizontal spout and the cylindrical knob lever. Combined with the softly cubic base, the design of the KWC ORA blends smoothly into the washbasin. The elegant look is backed up with impressive functionality too. The water outlet is wonderfully simple. And the aerator is equally practical. Its angle-adjustable design keeps spraying to a minimum regardless of the size and shape of the washbasin.





### Simple cleaning

There are no recesses on the elegant lever or escutcheon on the tap. There are no joints where dirt can accumulate, ensuring easier cleaning and hygienic conditions.

### Clean and water-conserving

The adjustable aerator is integrated into the spout. It helps keep water consumption and spray to a minimum.

### Refined design

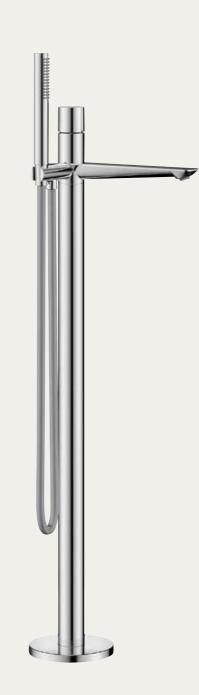
The simple knob highlights the streamlined design of the tap. The KWC ORA is the perfect fit for the modern lifestyle bathroom.

#### User-friendly drain

The 2-in-1 push-open drain fitting is made from high-quality metal. It is suitable for washbasins with and without overflow.

### Simple installation

With QuickInstallation, installation is quick and convenient even in small spaces. The locking nut is screwed in only slightly at first. The locking screws are then simply tightened to fix the nut in place.



### Lever mixer tub A230

**20.491.093.000,** chromeline, with hand shower and hose

- · For freestanding tub
- · Integrated check valve in the hose outlet
- With shower holder
- · Diverter with automatic reset



### Lever mixer fixed spout, A115

12.498.051.000FL, chromeline\*

- EcoProtect water-saving device
- Neoperl® Perlator® SSR, swivelling jet regulator



Two-handle mixer basin A145

12.493.651.000FL, chromeline, Push Open 2in1

- EcoProtect water-saving device
- OptimalSpace ample space for washing or working
- · Neoperl® Perlator® SSR, swivelling jet regulator



### Lever mixer shower

21.492.460.000, chromeline, AD153 21.492.480.000, chromeline, AD150±20

- TouchProtect anti-scald protection thanks to the double skin principle
- · Intrinsically safe against backflow

\*also available with Push Open 2in1



### Lever mixer fixed spout, A145

12.498.052.000FL, chromeline\*

- EcoProtect water-saving device
- OptimalSpace ample space for washing or working
- Neoperl® Perlator® SSR, swivelling jet regulator



Lever mixer bidet fixed spout, A110

13.491.041.000FL, chromeline

• Ball joint aerator Neoperl® Caché®



Lever mixer fixed spout, A185

**12.498.093.000FL,** chromeline

- For top-mounted basins
- EcoProtect water-saving device
- OptimalSpace ample space for washing or working
- Neoperl® Perlator® SSR, swivelling jet regulator



### Lever mixer shower trim kit, fixed spout, A225

**11.492.064.000**, chromeline

- Neoperl® Perlator® SSR, swivelling jet regulator
- OptimalSpace ample space for washing or working



**20.492.430.000,** chromeline, AD153 20.492.440.000, chromeline, AD150±20

- · Diverter with automatic reset
- Integrated swivel spout
- Swivel spout 60°



· Intrinsically safe against backflow

Available now

**KWC** VITA PRO 2.0 – the robust tap with adjustable bar lever and fixed handle

The KWC VITA PRO 2.0 is perfect for exceptionally high day-to-day demands. The stable bar lever on the tap is extraordinarily robust. It's very comfortable in the hand, and can also be used with the elbow or forearm. The bar lever can be shortened as required and fitted at 180 degrees if desired. The KWC VITA PRO 2.0 is easy to clean, and stands out thanks to its hygienic technologies.





### Firmly under control

Thanks to its non-slip surface, the extra-long, ergonomic lever is straightforward to operate without excessive force, whether by hand, elbow or forearm.

### Clean and water-conserving

The Neoperl® Perlator® with metal sleeve generates a hygienic laminar stream without drawing in ambient air. It also minimises water consumption and, therefore, energy consumption.

### Stable and quiet

With its reinforced cartridges, the KWC VITA PRO 2.0 is significantly more torsion-resistant. It also benefits from optimised acoustics.

### Simple installation

With QuickInstallation, installation is quick and convenient, especially in tight spaces. The locking nut is screwed in only slightly at first. The locking screws are then simply tightened to fix the nut in place.



Lever mixer basin\* fixed spout, A125

12.528.051.000FL, chromeline\*\*

- · Neoperl® Perlator® laminar
- EcoProtect water-saving device



Lever mixer basin fixed spout, A150

12.528.052.000FL, chromeline\*\*

- Neoperl® Perlator® laminar
- EcoProtect water-saving device



### Lever mixer basin

Swivel spout 90°, fixable with screw if

Swivel spout, A175

**11.522.002.000,** chromeline, AD153 11.522.202.000, chromeline, AD153±8 Swivel spout, A225

**11.522.003.000,** chromeline, AD153 11.522.203.000, chromeline, AD153±8



Swivel spout 90°, fixable with screw if required

Lever mixer basin

Swivel spout, A190

**11.522.003.000,** chromeline, AD153 11.522.203.000, chromeline, AD153±8 Swivel spout, A240

11.522.093.000LL, chromeline, AD153 11.522.103.000LL, chromeline, AD153±8

### Thermostatic mixer shower

**26.529.810.000,** chromeline, AD153 **26.529.830.000,** chromeline, AD153±8

Use for a secure grip, simple and safe handling



Thermostatic mixer tub fixed spout, A190

**26.529.910.000,** chromeline, AD153 **26.529.930.000,** chromeline, AD153±8

Use for a secure grip, simple and safe handling



### Lever mixer tub fixed spout, A180

20.522.313.000, chromeline

- · Diverter with automatic reset
- · Intrinsically safe against backflow



Lever mixer shower trim kit

**21.524.500.000**, chromeline

· Outflow top or bottom

\*also available as lever mixer kitchen A225, swivel spout or pull-out spray with TripleClean

**21.522.310.000,** chromeline

· Intrinsically safe against backflow

\*\*also available with drain set

Lever mixer

shower

Available from Q2/2023



Lever mixer basin fixed spout, A115

12.518.051.000FL, chromeline\*

- Neoperl® Perlator® laminar
- EcoProtect water-saving device

# Exemplary durability

**KWC** VITA 2.0 – the ergonomic tap with an extremely user-friendly design

A special tap has been specifically developed for people with motor and sensory limitations. It's perfect wherever user-friendliness, sturdiness and good ergonomics are required. The design of the KWC VITA 2.0 allows for simple cleaning. This guarantees a high level of hygiene and long service life even with intensive use.



Lever mixer basin fixed spout, A140

12.518.052.000FL, chromeline\*

- · Neoperl® Perlator® laminar
- EcoProtect water-saving device



Lever mixer basin swivel spout, A190

**11.512.092.000,** chromeline, AD153 **11.512.102.000,** chromeline, AD153±8

 Swivel spout 90°, fixable with screw if required



Lever mixer basin swivel spout, A240

**11.512.093.000**, chromeline, AD153 **11.512.103.000**, chromeline, AD153±8

Swivel spout 90°, fixable with screw if required

\* also available with drain set



Lever mixer shower

**KWC Home** 

**21.512.310.000**, chromeline, AD153 **21.512.330.000**, chromeline, AD153±8

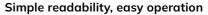
Intrinsically safe against backflow



Lever mixer tub fixed spout, A195

**20.512.313.000,** chromeline, AD153 **20.512.333.000,** chromeline, AD153±8

- Diverter with automatic reset
- · Intrinsically safe against backflow



The hot and cold water markings are extra large and easy to read. The long lever is particularly straightforward to operate without much force.

### Simple cleaning

The curved shape makes cleaning easy. There are no recesses on the lever, no joints and no escutcheon. This helps prevent dirt from accumulating.

### Clean and water-conserving

The Neoperl Perlator with metal sleeve generates a hygienic laminar stream without drawing in any ambient air. It also minimises water and energy consumption.

### Stable and quiet

With its reinforced cartridges, the KWC VITA 2.0 is significantly more torsion-resistant than its predecessor model. It also benefits from optimised acoustics.

### Simple installation

With QuickInstallation, installation is quick and convenient even in tight spaces. The locking nut is screwed in only slightly at first. The locking screws are then simply tightened to fix the nut in place.

Available from Q2/2023



# A sturdy all-rounder

**KWC** WAMAS 2.0 – design, functionality and user-friendliness in perfect harmony

As a new development of a previous model, the KWC WAMAS 2.0 is more streamlined and slightly taller than its predecessor. With the new, conical body, its design is impressive while remaining simple and functional. The spout and lever are slightly arched in shape. This allows for a smooth water flow, keeps the components clean for a long time and ensures easy cleaning. The material also guarantees the tap's long service life. The KWC WAMAS 2.0 always keeps pace with the times in terms of its look and feel.

### Simple cleaning

The curved shape makes cleaning easy. There are no recesses on the lever, no joints and no escutcheon. This helps prevent dirt from accumulating.

### Clean and water-conserving

The adjustable aerator with metal sleeve keeps water consumption and spray to a minimum.

### User-friendly drain

The drain fitting is made of metal. It is conveniently operated using a precise lift system.

### Simple installation

With QuickInstallation, installation is quick and convenient even in tight spaces. The locking nut is screwed in only slightly. The locking screws are then simply tightened to fix the nut in place.



## Lever mixer basin fixed spout, A115

**12.478.051.000FL**, chromeline\* **12.478.071.000FL**, chromeline, CoolFix\*

- EcoProtect water-saving device
- Neoperl® Perlator® SSR, swivelling jet regulator



# Lever mixer bidet fixed spout, A110

**13.478.041.000FL**, chromeline

- · Ball joint aerator Neoperl® Caché®
- EcoProtect water-saving device

Lever mixer shower

· Intrinsically safe against backflow

**21.472.310.000,** chromeline, AD153

21.472.330.000, chromeline, AD150±20



## Lever mixer basin fixed spout, A140

**12.478.052.000FL,** chromeline\* **12.478.072.000FL,** chromeline, CoolFix\*

- EcoProtect water-saving device
- Neoperl® Perlator® SSR, swivelling jet regulator



EcoProtect – water-saving device

Lever mixer basin

swivel spout, AD153

**11.472.092.000,** chromeline, A190

**11.472.093.000,** chromeline, A240

- Swivel spout fixable with screw if required
- Neoperl® Perlator® SSR, swivelling jet regulator
- OptimalSpace ample space for washing or working



# Lever mixer tub fixed spout, A195

**20.472.313.000,** chromeline, AD153 **20.472.333.000,** chromeline, AD150±20

- Diverter with automatic reset
- Intrinsically safe against backflow



# Lever mixer tub trim kit

**20.474.500.000**, chromeline

- Outflow top or bottom
- Turning handle for diverter



Lever mixer shower trim kit

**21.474.500.000,** chromeline

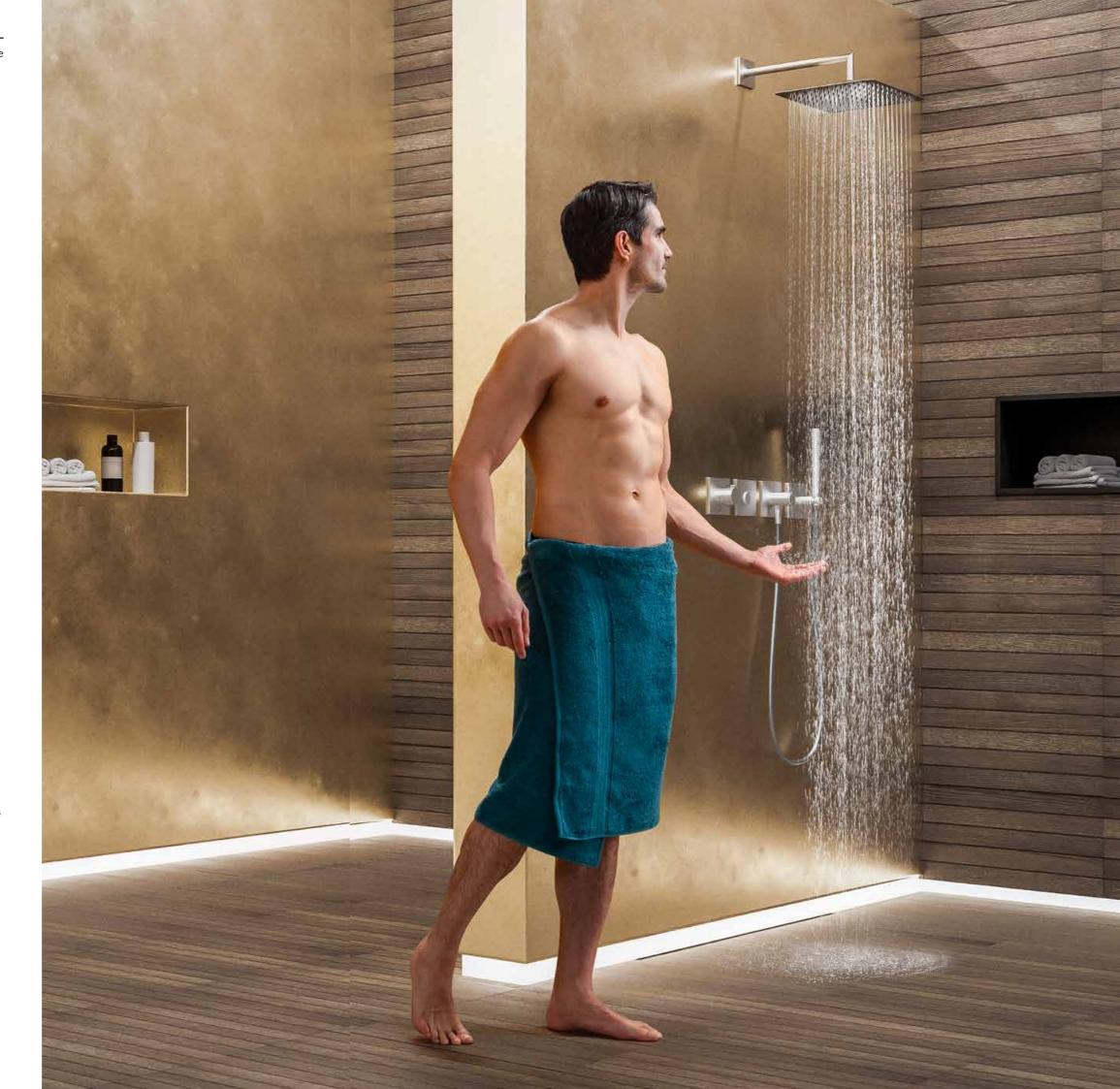
Outflow top or bottom

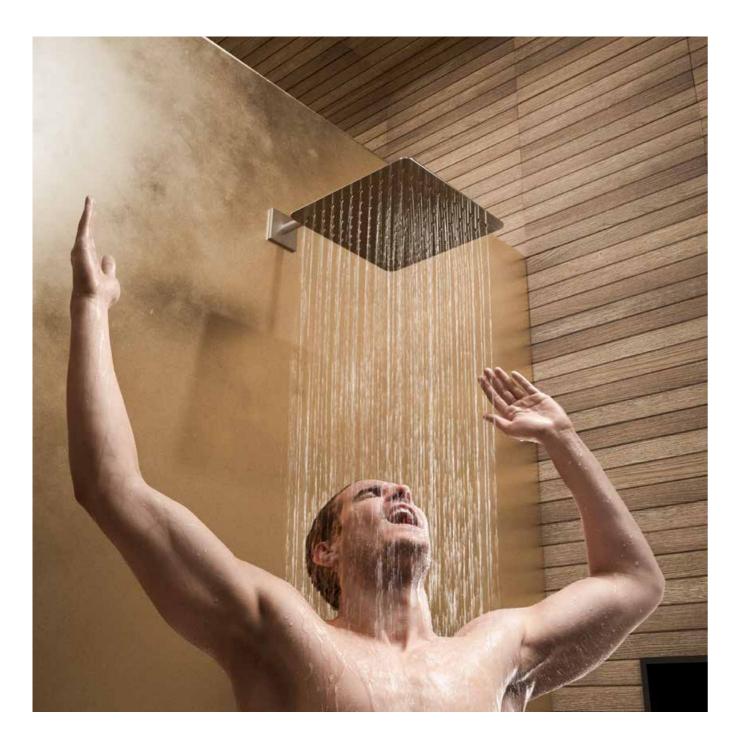
\*also available with drain set

Available now

**KWC** HOMEBOX – compact flushmounted solution in aesthetically pleasing colours and a range of designs

Ingenious convenience with aesthetics that impress. The range of compact flush-mounted solutions features various products and allows for extremely simple installation. Products in this line can be combined in multiple ways, from a simple shower situation to a complete thermostat system with two outlets in different surface colours. The various functions can be easily selected at the touch of a button. KWC HOMEBOX is the innovative solution for the stylishly minimal design bathroom.





### Simple installation

The intelligent assembly concept makes installation easy. The individual boxes are pre-assembled on a plate and don't need to be aligned with one another. And of course, the practical installation accessories are all included.

### Innovative technology

It's easy to switch between the various functions. Outlets are switched on and off at the touch of a button. Depending on the version, the water volume is also controlled by an integrated flow regulator.

### Safety

Shut-off connections and check valves are integrated into all products in the KWC HOMEBOX lines as standard.

### Thermostat with scald protection

The thermostat is available in three colours: chromeline, matt black and brushed steel. It features scald protection and a safety stop at 38 degrees to prevent burns.

### Integrated hose outlet

The connection for the hose is already integrated. This saves space and supports the minimal design.



Trim kit 1 outlet KWC ACTIVO **21.404.550.000,** chromeline



Trim kit 1 outlet KWC AVA 2.0 **21.464.550.000,** chromeline



Trim kit 1 outlet KWC BEVO **21.424.550.000**, chromeline



Trim kit 1 outlet KWC DOMO 6.0 **21.664.550.000,** chromeline



Base unit 1/2"
1 outlet
- with shut-off valve
39.006.251.931



Base unit 1/2" 1 outlet, thermostat – with shut-off valve **39.006.271.931** 



Trim kit 1 outlet KWC ELLA **21.384.550.000,** chromeline



Trim kit 1 outlet KWC FIT **21.544.550.000,** chromeline



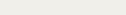
Base unit 1/2", 2 outlets – with shut-off valve **39.006.261.931** 



Trim kit 1 outlet KWC MONTA **21.414.550.000,** chromeline



Trim kit 1 outlet KWC WAMAS 2.0 **21.474.550.000,** chromeline



KWC Home





Trim kit 2 outlets Choice KWC BEVO 20.464.550.000, chromeline



Trim kit 2 outlets Choice KWC ELLA **20.384.550.000,** chromeline



Trim kit 2 outlets Choice KWC MONTA **20.414.550.000,** chromeline



Trim kit 2 outlets Choice KWC AVA 2.0 20.464.550.000, chromeline



Trim kit 2 outlets Choice KWC DOMO 6.0 **20.664.550.000,** chromeline



Trim kit 2 outlets Choice KWC FIT 20.554.550.000, chromeline



Trim kit 2 outlets Choice KWC WAMAS 2.0 **20.474.550.000,** chromeline





Thermostat 1 outlet Choice

**21.004.853.000,** chromeline **21.004.853.176,** matt black **21.004.853.177,** brushed steel









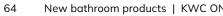
Trim kit Thermostat 2 outlets Choice

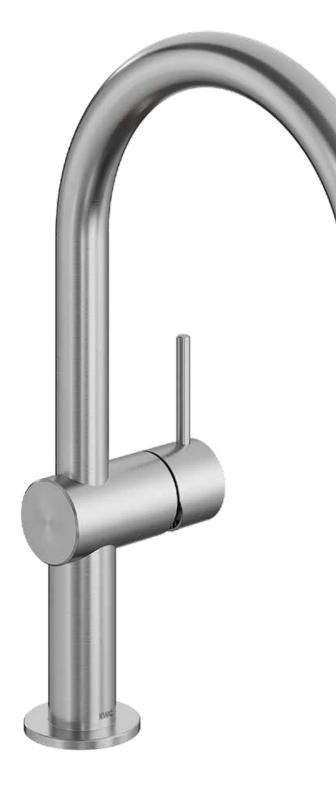
**20.004.853.000,** chromeline **20.004.853.176,** matt black **20.004.853.177,** brushed steel





KWC Home





Lever mixer basin swivel spout, A160

12.578.142.000FL, chromeline\*\* 12.578.142.700FL, stainless steel\*\*

### Beauty with innovation

**KWC** ONO E – design and function in flawless stainless steel

With its 35-mm diameter, there aren't many taps as streamlined and elegant as the KWC ONO E. Its unmistakable design language and high-quality material make it a real highlight of any architecturally minimal design bathroom. The KWC ONO E is made of stainless steel, either brushed or with a chrome-plated surface. Both variants are elegant and hygienic, longlasting and versatile. Alongside its outstanding design, the KWC ONO E also boasts various innovative features.



Lever mixer basin fixed spout, A115

**KWC Home** 

12.578.051.000FL, chromeline\*\* 12.578.051.700FL, stainless steel\*\*



Lever mixer basin fixed spout, A135

12.578.052.000FL, chromeline\*\* 12.578.052.700FL, stainless steel\*\*



Lever mixer basin fixed spout, A180

12.578.093.000FL, chromeline\*\* 12.578.093.700FL, stainless steel\*\*



### Slimline design

The new interpretation of this design classic is exceptionally slimline. The lever is also remarkably delicate while maintaining the robustness that is typical of KWC products. This makes the tap a particularly good fit for elegant bathrooms.

#### Innovative highlights

The various products in the line have a range of fascinating features. The outstanding solutions include the single-hold wall mixer, the front-operated tap and the bath mixer with cascade spout.

### Clean and water-conserving

The adjustable aerator with stainless-steel housing keeps water consumption and spray to a minimum.

### **High-quality materials**

Stainless steel is easy to clean and does not provide a breeding ground for bacteria. Stainless steel's sustainability is down to its long-lasting nature and complete recyclability. It also leaches less heavy metal than other materials. The stainless-steel surface is available in classic brushed steel or chrome plating. The chrome-plated version has an impressively elegant shine.

### Optimised spatial conditions

OptimalSpace provides easier hands-free operation and improved ergonomics. The range of tap sizes means that there's the right one for any washbasin.

### Simple installation

With QuickInstallation, installation is quick and convenient even in tight spaces. The locking nut is screwed in only slightly at first. The locking screws are then simply tightened to fix the nut in place.

<sup>\*</sup>also available with Push Open 2in1

<sup>\*\*</sup> also available with drain set



Lever mixer basin trim kit, fixed spout, A185

**11.571.031.000**, chromeline **11.571.031.700,** stainless steel









Lever mixer basin trim kit, fixed spout, A225

**11.572.064.000**, chromeline **11.572.064.700,** stainless steel



Vertical shut-off valve, mixed water supply, stainless steel\*\*\*

Sensor M

**12.576.102.700FL**, battery

12.576.122.700FL, 230 V

Sensor XL

**12.576.103.700FL**, battery 12.576.123.700FL, 230 V



Lever mixer bidet fixed spout, A115

13.578.041.000FL, chromeline **13.578.041.700FL**, stainless steel



### Lever mixer shower

21.572.460.000, chromeline 21.572.480.000, chromeline, AD150±20

**21.572.460.700,** stainless steel

**21.572.480.700,** stainless steel, AD150±20



### Lever mixer tub

**20.572.460.000,** chromeline

20.572.480.000, chromeline, AD150±20

**20.572.460.700,** stainless steel

20.572.480.700, stainless steel, AD150±20



Fixed bathtub spout A205, escutcheon round

**26.578.044.000,** chromeline **26.578.044.700,** stainless steel



Fixed bathtub spout A205, escutcheon square

**26.578.054.000,** chromeline **26.578.054.700,** stainless steel



\*\*\* also available with mix controller

Introduction scheduled for Q4/2023

KWC BEVO Concealed wall

KWC Shower Trim kit with

design, 1 outflow, BlueBox

thermostatic function unit

21.004.801.176

matt black

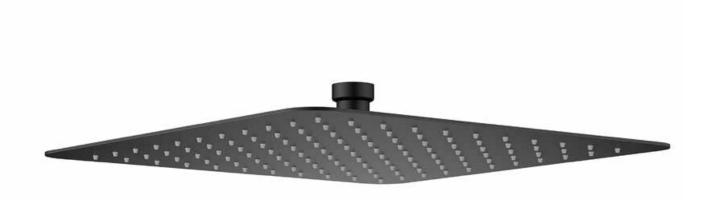
unit 2 holes A175

11.422.063.176

11.422.063.177

brushed steel

matt black



Shower head KWC PIATTO-X Q300

26.000.205.176 matt black

### Modern variety

Extended colours for even more choice and functionality in the bathroom

The KWC product range opens a whole world of opportunities. The extended portfolio covers an extremely wide range of styles and requirements. From normal and handheld shower heads through to hose connections and angle valves – everything is available in a variety of colour variants. For every bathroom, there are the perfect functional finishing touches to create a striking, subtle or simply matching look.

The products in the range are available in the trend colours of brushed steel and matt black, as well as in the base colour of chromeline. All the products can therefore be selected to match and to fit seamlessly into the existing bathroom concept.

### Wide product range

Whatever is missing or in need of replacement or extension in the bathroom: the range includes products for all needs, demands and functions.



KWC CHOICE-G Hand shower with three different jet types\*

26.000.125.176 matt black

26.000.125.000 chromeline



KWC CHOICE-H

26.000.126.176 matt black

26.000.126.000 chromeline



KWC FIT-E easy Hand shower

26.000.133.000



Hand shower with three different jet types\*

\*available from Q2/2023



KWC Bathtub spout A200

26.008.043.176 matt black

26.008.043.177 brushed steel



KWC Tub Trim kit with

20.004.801.176

thermostatic function unit

design, 2 outflows, BlueBox

KWC BEVO Concealed wall

unit 2 holes A225

11.422.064.176

11.422.064.177

brushed steel

matt black

KWC Hose connection, escutcheon round

26.000.612.176 matt black

26.000.612.177 brushed steel



Hose connection, escutcheon square

26.000.613.176 matt black

> 26.000.613.177 brushed steel



Shower bracket. escutcheon square

26.000.620.176 matt black



Shower bracket wall square L352, escutcheon square

26.000.803.176 matt black

Shower bracket ceiling L125, escutcheon round

26.000.820.176 matt black

26.000.820.177 brushed steel



Shower bracket ceiling L125, escutcheon square

26.000.823.176 matt black

26.000.823.177 brushed steel

Colours

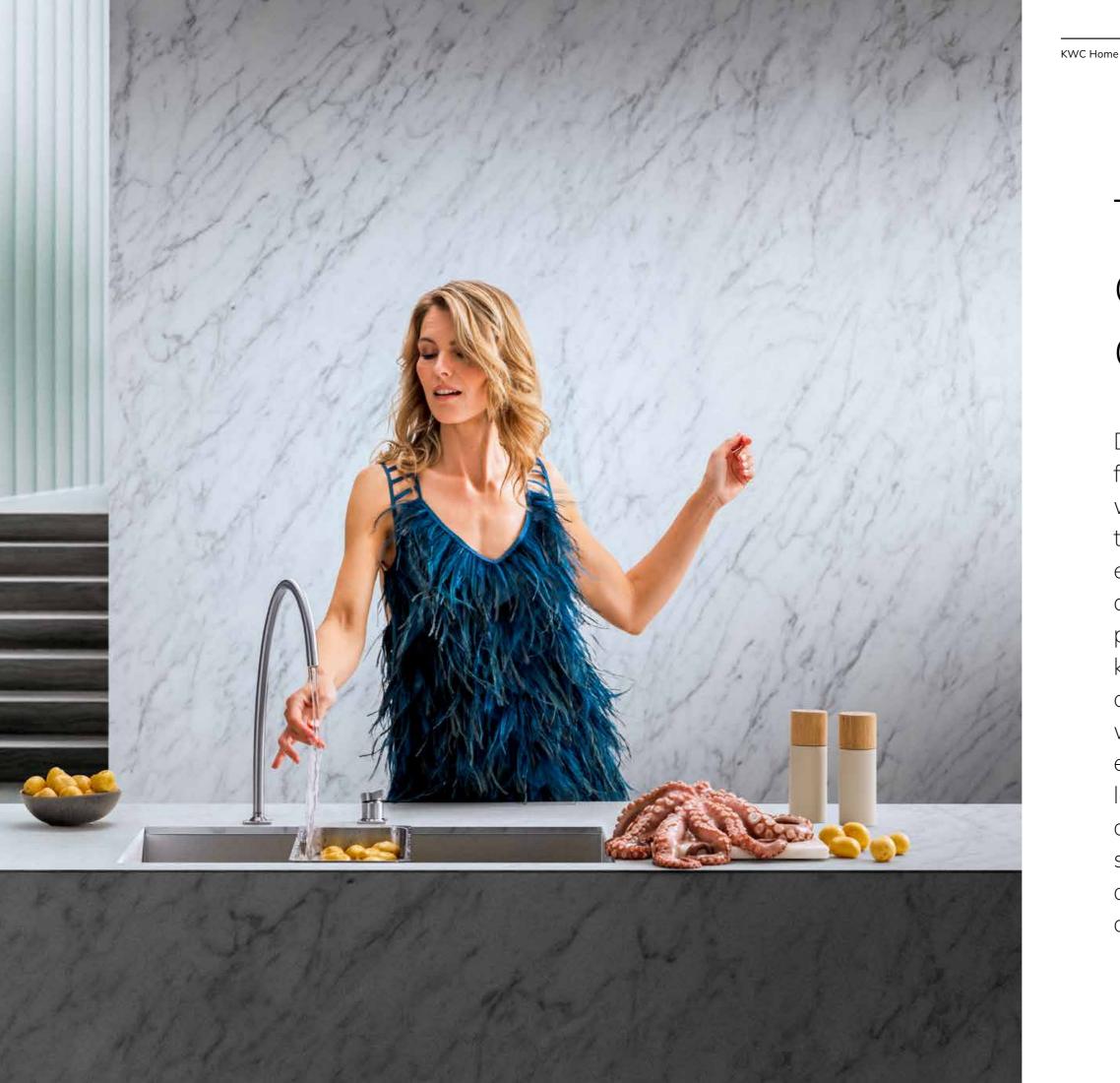






chromeline matt black brushed steel

Available now



# The kitchen as the centre of the home

Distinctive designs, ease of use, functionality, style – with our wide range of kitchen taps, all the elements work together, every detail has been thought of and every function works perfectly. When it comes to the kitchen, sophisticated technology and hygienic materials must work in perfect harmony with each other and with the design language. Whether preparing, cooking or cleaning, the process should be enjoyable with little details capable of enhancing one's life.



# Lightness in form and function

**KWC** BEVO E – premium stainlesssteel tap with high standards in terms of hygiene and safety

The KWC BEVO E has a fascinatingly sleek silhouette and beautiful transitions and is made of hygienic stainless steel. Its prominent design element is its characteristically asymmetrical spout. The double skin construction ensures extra safety in the spray head models. The structure helps prevent burns. However hot the water is, the KWC BEVO E remains cool on the outside.



#### Perfectly hygienic

The laminar stream of the KWC BEVO E is strikingly quiet. This is because it doesn't draw in any ambient air. This ensures better hygiene and convenience in the kitchen. The recyclable stainless steel also makes the KWC BEVO E particularly sustainable.

#### High level of safety

The spray head models of the KWC BEVO E feature TouchProtect, a double skin construction. The spray head stays cool on the outside, which significantly reduces the risk of burns.

#### Two types of streams

SoftSpray is suitable for gently washing fruit and vegetables. With the strong and quiet laminar stream, pots can be filled quickly and washing up is practically spray-free.

#### Popular design

The beautiful KWC BEVO E is based on classic design elements. In industrial black, it's a real eye-catcher and the perfect fit for modern washbasins.

#### Ample space for washing and working

Thanks to OptimalSpace, the KWC BEVO E ensures that there's plenty of space for washing, filling and working in the kitchen.

KWC Home KWC BEVO E | New kitchen products



Lever mixer kitchen swivel spout, A215

**10.531.022.751FL**, industrial black **10.531.022.700FL**, stainless steel

Swivel spout 150°



Lever mixer kitchen pull-out spout, A220

**10.531.112.751FL,** industrial black **10.531.112.700FL,** stainless steel

- Pull-out aerator up to 700 mm pull-out length, swivelling 120°
- EasyLock a pull-out spray that easily slides back into place
- TouchProtect anti-scald protection thanks to the double skin principle



Lever mixer kitchen pull-out spray, A220

**10.531.032.751FL,** industrial black **10.531.032.700FL,** stainless steel

- Pull-out aerator up to 700 mm pull-out length, swivelling 120°
- SprayClean easy to clean and actively prevents limescale buildup
- PowerClean needle spray mode, with automatic diverter reset
- EasyLock a pull-out spray that easily slides back into place



Lever mixer kitchen swivel spout, A220

**10.531.012.751FL,** industrial black **10.531.012.700FL,** stainless steel

- Swivel spout 150°
- OptimalSpace ample space for washing or working



Lever mixer kitchen pull-out spout, A225

**10.531.103.751FL**, industrial black **10.531.103.700FL**, stainless steel

- Pull-out aerator up to 600 mm pull-out length, swivelling 150°
- EasyLock a pull-out spray that easily slides back into place
- OptimalSpace ample space for washing or working
- TouchProtect anti-scald protection thanks to the double skin principle



Lever mixer kitchen pull-out spray, A230

**10.531.003.700FL,** industrial black **10.531.003.751FL,** stainless steel

- Pull-out aerator up to 600 mm pull-out length, swivelling 150°
- SprayClean easy to clean and actively prevents limescale buildup
- PowerClean needle spray mode, with automatic diverter reset
- EasyLock a pull-out spray that easily slides back into place
- OptimalSpace ample space for washing or working

Colours





stainless steel industrial black

Available from Q2/2023

# Design and function in playful harmony

**KWC** AVA 2.0 – more than just an eye-catcher in the kitchen

Unique flat lever, elegant soft-cube design, ultra-sleek silhouette and a spray head with three types of streams. The new KWC AVA 2.0 isn't just great to look at, it also boasts sophisticated functions to make it stand out in the kitchen. Its unibody design fits perfectly into any stylish kitchen and quickly makes working and cleaning easier.





#### High level of safety

The pull-out spray of the KWC AVA 2.0 never gets hot on the outside thanks to TouchProtect, the double skin construction. Thus this significantly reduces the risk of burns.

#### Simple cleaning

Anti-scale raised spray nozzles and the SprayClean faceplate reduce limescale buildup and make cleaning easier. The unibody design without joints is also especially hygienic. It ensures that limescale buildup is practically unheard of.

#### Enjoyable operation

The spray head can be pulled out by up to 600 millimetres. The 90-degree angle of the spout looks elegant while increasing the space available in the sink. The flat cabrio lever precisely adjusts the water stream. The design is therefore as stylish as it is functional.

#### Three types of streams

One special feature of the KWC AVA 2.0 is the three types of streams. The normal stream is perfect for quickly filling the sink or pots. The strong PowerSpray stream makes washing up easier. SoftSpray is suitable for the gentle washing of fruit, vegetables and salad.



#### Lever mixer kitchen swivel spout, A210

10.461.022.000FL, chromeline 10.461.022.176FL, matt black 10.461.022.177FL, brushed steel

Swivel spout 150°

**KWC Home** 



Lever mixer kitchen pull-out spray, A220

**10.461.032.000FL,** chromeline **10.461.032.176FL,** matt black **10.461.032.177FL,** brushed steel

- TouchProtect anti-scald protection thanks to the double skin principle
- SprayClean easy to clean and actively prevents limescale buildup
- TripleClean normal, soft and power stream modes



Lever mixer kitchen swivel spout, A220

10.461.012.000FL, chromeline **10.461.012.176FL,** matt black **10.461.012.177FL**, brushed steel

- Lever installation only possible on the right side (Child safety: cold water flow in lever position towards the front)
- OptimalSpace ample space for washing or working



Lever mixer kitchen pull-out spray, A225

**10.461.002.000FL,** chromeline **10.461.002.176FL,** matt black 10.461.002.177FL, brushed steel

- Lever installation only possible on the right side (Child safety: cold water flow in lever position towards the front)
- Intrinsically safe against backflow
- TouchProtect anti-scald protection thanks to the double skin principle
- SprayClean easy to clean and actively prevents limescale buildup
- · TripleClean normal, soft and power stream modes

#### Colours









Chromeline available now Matt black & brushed steel from Q2/2023

# Space-saving design classics

**KWC** DOMO 6.0 – the best-selling KWC tap, redefined



Tried-and-tested perfection and technology: The new smaller variant is ideal for installation in tight spaces. It also stands out thanks to its high-quality look and feel, as well as its intuitive operation, sophisticated ergonomics and pull-out spray with three types of streams. These characteristics are what makes the DOMO line particularly popular.

#### Simple cleaning

The SprayClean faceplate reduces limescale buildup and makes cleaning easy. The unibody design without joints is also hygienic and anti-scaling.

#### Three types of streams

TripleClean at the touch of a button: The normal stream is perfect for quickly filling the sink and pots, while PowerSpray is suitable for pre-rinsing and removing dirt. SoftSpray is suitable for the gentle washing of food.

#### High level of safety

The double skin principle
TouchProtect means that the
outside of the pull-out spray
never gets hot. This significantly
reduces the risk of burns.

#### Enjoyable operation

OptimalSpace extends the working radius. The spray head can be pulled out by up to 600 millimetres. The 90-degree angle increases space in the sink.

#### Simple installation

With QuickInstallation, installation is quick and convenient even in tight spaces.



## Lever mixer kitchen swivel spout, A225

#### 10.661.523.000FL,

chromeline, low

- · Swivel spout 150°
- OptimalSpace ample space for washing or working



## Lever mixer kitchen pull-out spray, A235

#### 10.661.533.000FL,

chromeline low

- TouchProtect anti-scald protection thanks to the double skin principle
- · Intrinsically safe against backflow
- SprayClean easy to clean and actively prevents limescale buildup
- · up to 600 mm pull-out length
- TripleClean normal, soft and power
- QuickConnect simple hose connection system

Available now



## Lever mixer kitchen swivel spout, A220

10.471.022.000FL, chromeline

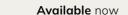
- Swivel spout 160°
- OptimalSpace ample space for washing or working



# Lever mixer kitchen pull-out spray, A220

10.471.032.000FL, chromeline

- TouchProtect anti-scald protection thanks to the double skin principle
- Intrinsically safe against backflow
- SprayClean easy to clean and actively prevents limescale buildup
- · up to 600 mm pull-out length
- Matching surfaces of the hose and fittings
- QuickConnect simple hose connection system
- EasyLock a pull-out spray that easily slides back into place



# Versatile talent

**KWC** WAMAS 2.0 – design and everyday usability in perfect harmony



The KWC WAMAS 2.0 is slightly taller than its predecessor model. This guarantees easier hands-free operation in the kitchen. The design is unchanged in terms of functionality and operation. The spout and lever are slightly arched in shape. They allow for a smooth water flow, thus keeping the components clean for a long time and ensuring easy cleaning. This makes the tap extremely durable. The tap's long service life is also supported by the material. Both aesthetically and functionally, the KWC WAMAS 2.0 is always at the cutting edge.

#### Simple cleaning

The curved shape of the lever and spout makes cleaning easier. The lack of joints on the tap mean that there's nowhere for dirt to accumulate. This keeps the kitchen workspace hygienic.

#### Clean and water-conserving

The aerator is optically integrated into the spout. It helps keep water consumption and spray to a minimum.

#### Variable

The KWC WAMAS 2.0 is available as a lever mixer with a 160-degree swivel spout. As a lever mixer with a spray head that can be pulled out up to 600 millimetre, the swivel spout has a swivel angle of 130 degrees.

New kitchen products | KWC FIT KWC Home



Timeless design, variable operation

**KWC** FIT – functional tap for individual styles and spatial conditions

The basic cylindrical shape of the KWC FIT is as characteristic as it is flexible. It's the perfect fit for any kitchen. Its design strictly follows its function. The monobody design without joints makes it particularly easy to clean. This makes it extremely durable and ensures perfect hygiene. The KWC FIT is available in a variety of versions for different spatial conditions, and always ensures maximum ease of use.

Lever mixer kitchen pull-out spray, A200

**10.541.002.000FL,** chromeline **10.541.002.000FL,** matt black



Lever mixer kitchen swivel spout, A215

**10.541.022.000FL**, chromeline **10.541.022.176FL**, matt black



Lever mixer kitchen pull-out spray, A205

**10.541.032.000FL,** chromeline **10.541.032.176FL,** matt black



Lever mixer kitchen swivel spout, A205

**10.541.012.000FL**, chromeline **10.541.012.176FL**, matt black

Available from Q4/2023

#### High level of adaptability

Thanks to the compact design combined with optimal water release points, the KWC FIT can be fitted and used with ease, even in tight spaces.

#### Variable model

Available in different versions: with or without two-stream pull-out spray and in a side-operated or top-operated design.

#### Simple cleaning

The monobody without joints, dirt-collecting edges, lever recesses or escutcheon is practical and easy to clean. High hygiene standards guaranteed.

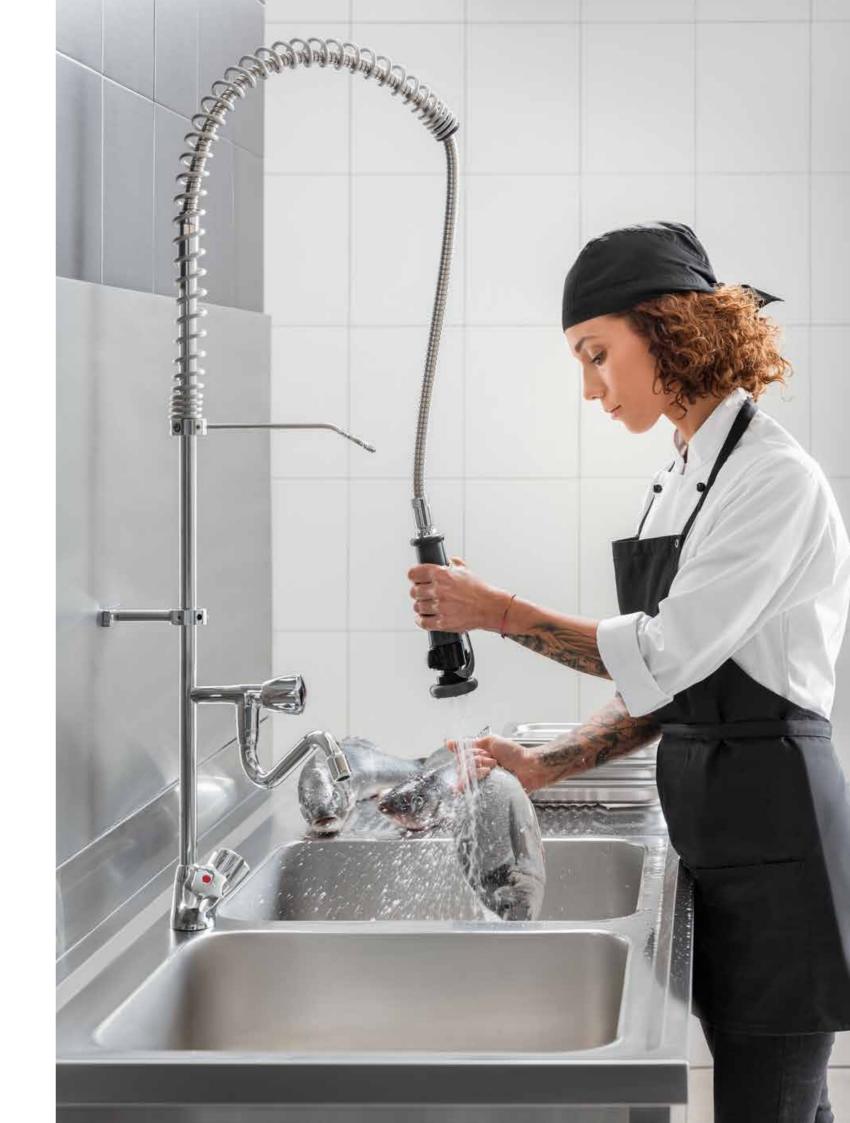
#### Timeless design

Its sleek cylindrical design makes it a perfect fit for any kitchen. The integrated spray head adjuster on the front provides full functionality with slimline proportions. 84 Catering KWC Ho

# Taps for catering professionals

Professional kitchens need to achieve optimal results at all times. The taps also need to be safe, efficient, reliable, easy to use, and robust. As a leading manufacturer of professional taps, we have many years of experience in the requirements of large kitchens, and our product solutions set standards internationally.

From the efficient lever mixer with our highperformance cartridge to the pre-rinse spray with swivel faceplate, we know what makes day-to-day tasks easier for catering professionals and offer long-lasting premium quality, hygiene and performance in one. For catering kitchens and at home – by professionals for professionals.



36 New catering products | KWC GASTRO E

## Always a class ahead

# **KWC** GASTRO E – the stainless-steel solution for the catering industry

In professional kitchens, the KWC GASTRO line is in a class of its own. The KWC GASTRO is now available in pure stainless steel. It is, therefore, even more, durable and ensures a virtually unprecedented hygiene level. Stainless steel is also the perfect fit for a professional kitchen. The KWC GASTRO line features a comprehensive range of products, with elements that can be combined and expanded upon in line with individual requirements. Highlights include the extremely robust pre-rinse spray.



Lever mixer swivel spout, A300

**24.561.044.700,** stainless steel



Lever mixer pre-rinse spray, A200, with spout

**24.561.144.700,** stainless steel



Lever mixer swivel spout, A450

**24.561.046.700,** stainless steel



Lever mixer pre-rinse spray, A300, with spout

**24.561.146.700,** stainless steel



KWC Home

Extension socket 100 mm

**Z.539.000.700** stainless steel



Extension socket 300 mm

**Z.539.001.700** stainless steel



Pre-rinse spray, swivelling

**Z.539.030.145** graphite grey

Available from Q3/2023



#### High-quality materials

Stainless steel is easy to clean and does not provide a breeding ground for bacteria. Stainless steel's sustainability is down to its long-lasting nature and complete recyclability. It also leaches less heavy metal than other materials.

#### High flow rate

Thanks to the high-performance cartridge, the KWC GASTRO E stands out with its extraordinarily high flow rate. The 360-degree swivel range is the ultimate addition to the user-friendly design.

#### Optimal space utilisation

The two different base lengths mean that the tap height can be adjusted in line with individual requirements. The flexible connection hoses make installation quick and easy.

#### Simple maintenance

The lockable pre-rinse spray features delayed closing for pressure shock damping, and a valve-maintenance unit for cleaning. This ensures that the tap can be reliably maintained, which in turn helps increase its service life.



# The best of both worlds

**KWC** BISTRO E – professional quality for small professional operations and exclusive kitchens in stainless steel

With the KWC BISTRO E, functionality and effectiveness are paramount. The pre-rinse spray model has a stainless-steel spray head with two types of streams and ergonomic grips. The KWC BISTRO E also does well in consumption and helps save both water and energy. The entire line is characterised by professional efficiency and technology. Combined with a high cleaning performance and ease of use, it meets even the most demanding requirements.

#### Stainless steel for optimal sustainability

High-quality stainless steel is robust and easy to clean. It guarantees the taps' longevity, a high hygiene level and less heavy metal leachingthan other materials. It therefore proves its reliability over the long term.

#### Efficient technology

The pre-rinse spray with two types of streams helps to save water while providing an improved cleaning performance. The centred cleaning stream is perfect for gentle washing.

#### Versatile application options

The slimline design is simple, elegant and space-saving. The KWC BISTRO E is therefore suitable for both smaller professional kitchens and private homes.

#### Enjoyable operation

The patented HighFlex technology and the stainlesssteel support spring extend the radius of motion around the sink for convenience at all times.



Lever mixer HighFlex, A235

**10.581.433.700FL**, stainless steel



Lever mixer swivel spout, A250

**10.581.013.700FL**, stainless steel



Lever mixer pre-rinse spray, A295 with spout

**10.581.144.700FL**, stainless steel

Available from Q4/2023



### Efficient & safe

**KWC** F5 – the new hybrid kitchen tap

The efficient use of water and energy helps optimise operating costs in office and administration buildings. Electronic taps are now standard in the washrooms of these buildings. At the same time, they help ensure drinking water hygiene. Most tea and coffee kitchens in offices, however, still have conventional, lever-operated kitchen taps. The new F5 hybrid kitchen tap from KWC Professional combines the advantages of an electronic tap with the ease of use of a lever mixer.



#### F5LME Hybrid kitchen tap

#### F5LME001 / 2030061048

- Optional integration in AQUA 3000 open water management system
- Programmable sensor range and flow
- · Safety disconnection in the event of continuous activation
- Cleaning disconnection with optional 2-button remote control



F5LME Hybrid kitchen tap for hot water heater

#### F5LME002 / 2030061065

- Optional integration in AQUA 3000 open water management system
- Programmable sensor range and flow time
- · Safety disconnection in the event of continuous activation
- Cleaning disconnection with optional 2-button remote control

Available from April 2023

#### Drinking water hygiene made easy

With the new F5 hybrid kitchen tap, regular, automatic hygiene flushing is possible throughout the building's entire drinking water network.

#### Proof of hygiene measures

With an optional, bidirectional remote control, you can read out relevant statistical data, amongst other things, that provides information about all hygiene measures.

#### Hygienic housing material

The stainless steel housing with brushed surface makes an additional contribution towards hygiene and includes all important tap components, such as mixer cartridge, solenoid valve, sensor and control electronics.

#### Lockable swivelling spout

The high spout offers three adjustable swivel ranges (50°, 120°, 360°) and can be locked in the centre position.



94 KWC Professional

Working alongside our customers, we develop complete sanitary room solutions that are aesthetically pleasing.
Our core focus is on smart equipment for sanitary rooms in (semi)-public and commercial facilities.

Our system solutions are impressive thanks to their safety, sustainability and hygiene. State-of-the-art fitting technologies help to save water and energy whilst also optimising the hygiene of drinking water. We design aesthetically appealing and unmistakable products from high-quality materials, such as 100% recyclable stainless steel or proven mineral granite (MIRANIT).





# Impressive washroom concepts

Our customised washbasin solutions made for attractive, memorable fittings. A clear design language and high-quality materials determine the design of washbasins, fittings and accessories that are used in a professional setting. At the same time, easy-care surfaces help ensure that the area remains hygienic – something that is bound to impress all users.

### Stable yet flexible

MIRANIT makes the equipment of your sanitary facilities timelessly elegant and durable. The mineral material stands for the sturdy combination consisting of approximately 80% natural minerals, such as marble powder, sandstone and quartz sand, and approximately 20% high-quality unsaturated polyester resin. Thanks to its excellent fluidity, MIRANIT can also be used to create products of almost any shape with a minimal material thickness. The smooth, non-porous, hygienic gel coat surface repels dirt, comes in the Alpine white colour as standard, and is temperature-resistant up to 80 °C as well as being especially easy to care for.



- · High-quality materials from a single injection moulding process, offering seamless elegance
- Smooth, non-porous, hygienic and easy-care gel coat surface which can be touched up as needed
- · Pleasant, warm feel
- · Highly resistant to chemical and physical stresses, e.g. use of disinfectants
- · Better resistance to impact and breaking than sanitary ceramics



#### Colours

KWC Professional products come in Alpine white as standard. For an additional fee, the mineral granite products are also available in the colours Granite Black (a), Granite Black/White (b) and Granite Light Grey (c). These special versions are temperature-











Alpine white Granite (a) Granite (b)



# Barrier-free washbasin comfort

**KWC** MEDCARE – seamlessly moulded ease-of-use

Many patients in hospitals and care facilities want to remain independent and not be reliant on nursing staff while washing. The bathroom fixtures should be able to meet this requirement. The MEDCARE washbasins specially designed for barrier-free bathrooms take into account the needs of people with physical and visual disabilities. The soft-flowing and slender shape of the new, roll-under MEDCARE washbasins makes the bathroom easy to use.

The extensive MEDCARE washbasin range includes more than 20 different versions, ideal for use with the F4LT-Med thermostatic single lever mixers from the KWC Professional range of taps.

102 New products | KWC MEDCARE **KWC** Professional



#### ANMW0044 / 2030072430

- · With tap hole
- · Colour Alpine white, temperature resistant up to 80°C

Dimensions 650 x 150 x 550 mm (W x H x D)

Variant

#### ANMW0045 / 2030072431

(without tap hole)



#### ANMW0054 / 2030072438

- With tap hole and overflow
- · Colour Alpine white, temperature resistant up to 80°C

Dimensions 850 x 150 x 550 mm (W x H x D)

Variant

#### ANMW0055 / 2030072439

(without tap hole)



#### ANMW0056 / 2030072440

- With tap hole
- · Colour Alpine white, temperature resistant up to 80°C

Dimensions 850 x 150 x 550 mm (W x H x D)

Variant

#### ANMW0057 / 2030072441

(without tap hole)



#### Integrated recessed grips

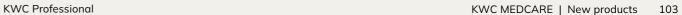
The recessed grips, which are integrated either at the side or at the front of the washbasin, allow the pleasant warmth of the material to be felt. They offer users optimal grip to pull themselves up and be supported.

#### Two-step principle

Versions with colour strips are available as a visual aid for users. Seamlessly embedded basalt grey colour strips help visually impaired users recognise the washbasin.

#### Easy to clean

The seamlessly moulded washbasins are made of highquality mineral cast material (MIRANIT) with a smooth, non-porous surface that is easy to clean and disinfect.





#### ANMW0038 / 2030070763

- · With lateral recessed grips and seamlessly embedded colour strips
- · With tap hole and overflow
- · Colour Alpine white, temperature resistant up to 80°C

Dimensions 650 x 150 x 550 mm (W x H x D)



#### ANMW0042 / 2030072428

- · With lateral recessed grips and seamlessly embedded colour strips
- · Without tap hole
- · Colour Alpine white, temperature resistant up to 80°C

Dimensions 650 x 150 x 550 mm (W x H x D)



- · With lateral recessed grips
- · With tap hole and overflow
- · Colour Alpine white, temperature resistant up to 80°C

Dimensions 650 x 150 x 550 mm (W x H x D)

Variant

#### ANMW0040 / 2030072426

(without tap hole)



#### ANMW0041 / 2030072427

- · With lateral recessed grips
- · With tap hole
- · Colour Alpine white, temperature resistant up to 80°C

Variant

#### ANMW0043 / 2030072429

(without tap hole)



#### ANMW0046 / 2030070523

- · With recessed grips at front and seamlessly embedded colour strips
- · With tap hole and overflow
- · Colour Alpine white, temperature resistant up to 80°C

Dimensions

850 x 150 x 550 mm (W x H x D)

Variant

#### ANMW0048 / 2030072432

(without tap hole)



#### ANMW0050 / 2030072434

- · With recessed grips at front and seamlessly embedded colour strips
- · With tap hole
- · Colour Alpine white, temperature resistant up to 80°C

Dimensions 850 x 150 x 550 mm (W x H x D)

Variant

#### ANMW0052 / 2030072436

(without tap hole)



#### ANMW0047 / 2030070524

- · With recessed grips at front
- · With tap hole and overflow
- · Colour Alpine white, temperature resistant up to 80°C

Dimensions 850 x 150 x 550 mm (W x H x D)

#### ANMW0049 / 2030072433

(without tap hole)



#### ANMW0051 / 2030072435

- With recessed grips at front
- · With tap hole
- · Colour Alpine white, temperature resistant up to 80°C

Dimensions 850 x 150 x 550 mm (W x H x D)

#### ANMW0053 / 2030072437

(without tap hole)





## F7 – Preview 2024

The outlook for the coming generation of electronic taps

Our new F7 range is a first taste of the new, contactless design tap. Their minimalist, slender shape impresses with many innovative highlights. The opto-electronic sensor, in combination with an optional connectivity module, has a Bluetooth connection so that you can customise the settings using the Smart Connect App. The solid stainless steel housing with brushed surface has no joints or gaps, making it particularly hygienic and easy to clean.

KWC Professional KWC F7 | New products 105

F7E in 4 versions with and without mixer function and 2 sizes M and XL

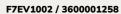


F7E Electronic pillar tap (M)



F7E Electronic pillar tap (XL)

F7EV1001 / 3600001255





F7E-MIX Electronic pillar mixer (M)



F7E-MIX Electronic pillar mixer (XL)

F7EM1001 / 3600001257

F7EM1002 / 3600001259



Connectivity module

ACEX9020 / 3600001331



For sanitary facilities in the healthcare and nursing sector

F4LT-Med thermostatic single-lever pillar mixer

#### F4LT1010 / 2030072403

- With thermostatcontrolled mixer cartridge and active scald protection
- Fail-safe against backflow
- · Adjustable, turn-proof temperature stop
- · Laminar jet controller

Variant

#### F4LT1011 / 2030072405 (with connection pipes)

**Available** from April 2023

F4LT-Med thermostatic single-lever pillar

#### F4LT1015 / 2030072404

mixer

- · With pop-up waste set
- · With thermostatcontrolled mixer cartridge and active scald protection
- · Fail-safe against backflow
- · Adjustable, turn-proof
- temperature stop · Laminar iet controller

Variant F4LT1016 / 2030072406 (with connection pipes)

**Available** from April 2023 Available from April 2023

F4LT-Med thermostatic single-lever wallmounted mixer

#### F4LT1024 / 2030072407

- · With thermostatcontrolled mixer cartridge and active scald
- Adjustable, turn-proof temperature stop
- Fail-safe against backflow
- · Self-emptying spout with laminar jet
- Scald-protected Safe-Touch housing

F4ET-Med electronic thermostatic wall-mounted mixer

#### F4ET1001 / 2030072424

- · Touch-free, optoelectronic control
- · Activated hygiene flush, 24 hours after last
- · Self-emptying spout with laminar jet controller
- Scald-protected Safe-Touch housing

**Available** from June 2023

F4MT-Med mixer

#### F4MT2001 / 3600000189

- Turn-proof temperature
- · Ergonomic handles on the side for regulating water volume and temperature, integrated diverter for bathtub and hand shower

For baths in the healthcare and nursing sector

thermostat bath

- · With active scald protection
- stop, set to 38° C at the

Available from June 2023

Available from June 2023

F4FT-Med

ted mixer

electronic thermo-

static wall-moun-

F4ET1002 / 2030072425

· Touch-free, opto-

operation

controller

electronic control

24 hours after last

· Self-emptying, long

Scald-protected

Activated hygiene flush,

spout with laminar jet

Safe-Touch housing



For surgical sanitary facilities and sluice rooms in the healthcare sector

F4LT-Med thermostatic single-lever wallmounted mixer

#### F4LT1025 / 2030072408

- · With thermostatcontrolled mixer cartridge and active scald
- Adjustable, turn-proof temperature stop
- Fail-safe against backflow
- Self-emptying, long spout with laminar jet controller
- Scald-protected Safe-Touch housing

#### **Everything under control**

The first ceramic thermostatic cartridge for single lever mixers in the F4LT-Med line ensures convenience and safety when washing and provides active scald protection.

consumption and water consumption sustainably.

The thermostatic control function ensures the selected temperature remains constant over the entire setting range. With ergonomic arm lever for simple activation using the elbow rather than the hand.

#### Optimised drinking water hygiene

F4LT-Med single lever mixer wall-mounted mixers are fitted with thermally insulating components in order to reduce the transmission of heat from the tap housing to the cold water line.

The smooth water lines, which are decoupled from the housing and reduced in volume, are made of low-lead brass (lead content  $\leq$  0.2%) and have no nickel coating.

# One line. One design upgrade

**KWC** EXOS. – individual washbasin concepts for optimal room and alcove use

The newly designed washbasins of the EXOS. system range from KWC Professional are an ideal solution to spatial challenges. High-quality single or customised multiple washbasins – including barrier-free versions – offer a diverse range of equipment options, such as in office buildings, shopping centres, wellness areas or museums. The EXOS. washbasins made of mineral granite (MIRANIT) impress with their flexibility, quality and modern design. The gently sloping basins blend seamlessly into the smooth washbasin countertop. The accentuated basin contour harmonises with the striking design of the matching accessories for the range.





#### EXOS. single washbasin

#### ANMW0010N / 2030073251

- Roll-under
- · Colour Alpine white
- Smooth, non-porous surface, temperature-resistant up to 80°C

600 x 125 x 500 mm (W x H x D)



KWC Professional

#### EXOS. single washbasin, barrier-free

#### ANMW0001N / 2030073252

- · With integrated grab rails
- · Roll-under
- · Colour Alpine white
- · Smooth, non-porous surface, temperature-resistant up to 80°C

600 x 125 x 500 mm (W x H x D)





#### EXOS. hand washbasin, barrier-free

#### ANMW0003N / 2030073250

- With integrated grab rails
- Roll-under
- · Colour Alpine white
- · Smooth, non-porous surface, temperature-resistant up to 80°C

500 x 125 x 400 mm (W x H x D)



#### EXOS. multiple washbasin

- · Configurable
- Roll-under
- · Colour Alpine white
- · Smooth, non-porous surface, temperature-resistant up to 80°C

#### New design

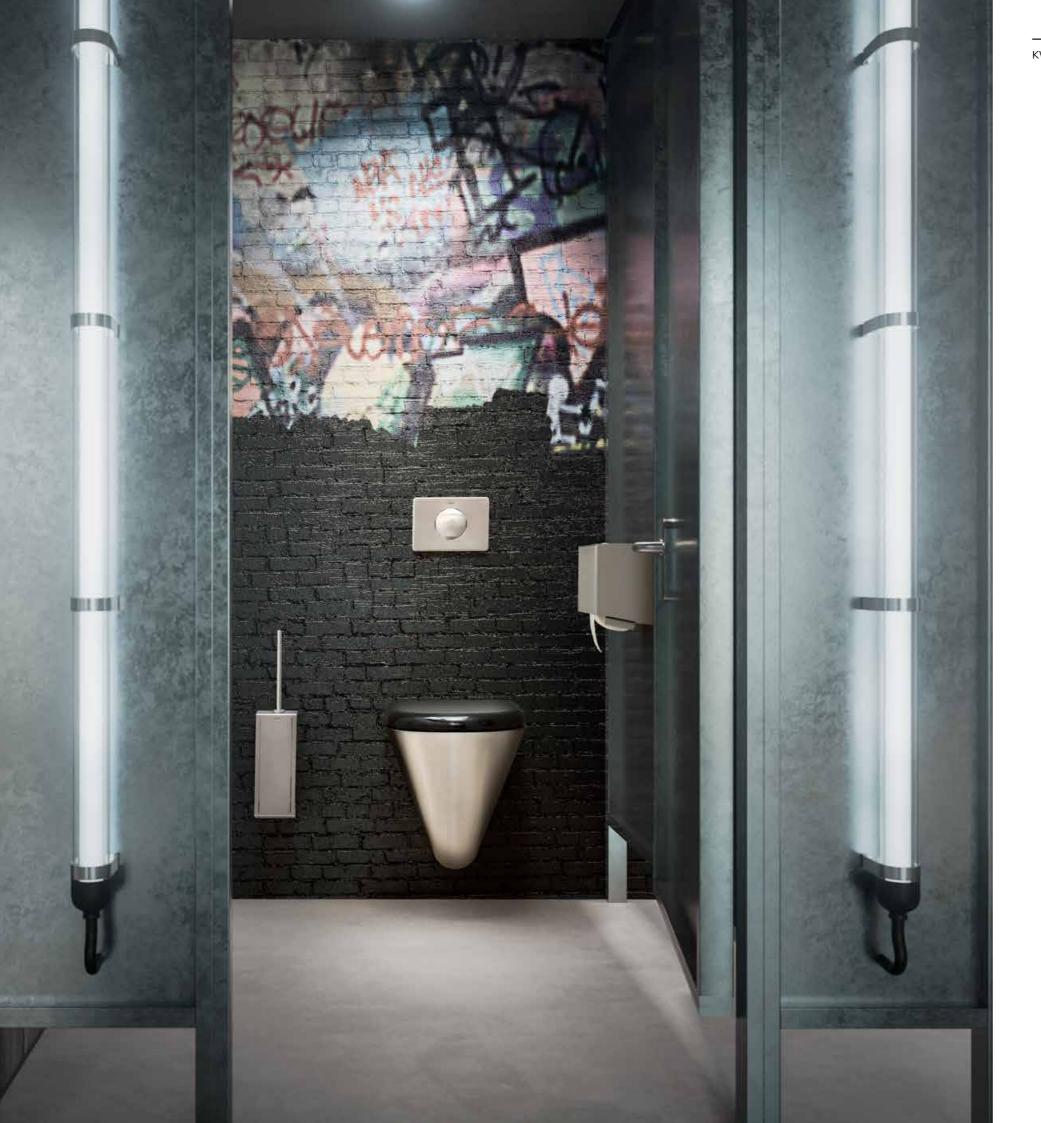
The revised shape of the EXOS. washbasins ensures improved cleaning properties.

#### EXOS. One line. One design.

The seamlessly moulded washbasin is surrounded by a smooth countertop on three sides. The resulting, vertical surfaces to the left and right of the basin pick up on the design of the accessories to match the range.

#### Large selection

The wide variety ranges from common standard sizes to variable dimensions. Increased comfort, safety and ergonomics were taken into account in the overall design, the dimensions of the storage surfaces and the design of the handle areas for the barrier-free versions.



# Far from "the smallest room"

A lack of cleanliness and hygiene and sometimes vandalism often create chaos in public WC and urinal systems. We're tackling this problem head-on. With robust and stable equipment solutions. The maximum reliability, easy care and simple maintenance of our products impress both users and operators. During the planning stage, we help ensure that technical construction and installation as well as hygienic requirements are taken into account. This makes public toilets fit for purpose, even in the event of heavy footfall.



# Smart urinal flushing with innovative room sensor

Public toilet facilities, which are visited by many, present big challenges for planners and operators in terms of hygiene and cleanliness. Top priority is given to the absolute reliability of the products used, particularly in urinal installations.

The F5 Smart Urinal Sensor is perfectly suited to these requirements and is now available not only for ceramic urinals but also for single urinals and urinal troughs in stainless steel. In conjunction with centralised room monitoring, the sensor fitted to the ceiling supports automatic flushing of urinals after each use. The sensor registers user presence in the room using only physical parameters, i.e. without the use of any cameras.

#### Optimum freedom of design

With no tap components visible from the outside, the Smart Urinal Sensor offers absolute architectural freedom when designing the room and optimal security against damage or manipulation.

#### Wireless communication

The sensor communicates wirelessly with the Smart Urinal Unit that is integrated behind the urinal and triggers the flushing.

#### Simple installation

The flushing system reduces installation times and purchase costs as just one sensor is needed for up to 20 single urinals. Wireless communication also saves installation effort. Existing urinal configurations can be upgraded with the system.

#### Smart Urinal App

An app is available for commissioning and controlling the Smart Urinal Sensor, and this also allows additional functions to be programmed.

KWC Professional KWC F5 | New products 115



## F5 Smart Urinal Unit for single urinals in ceramic

#### ACEF3002 / 2030067532

 Set-up and parametrisation using the app installed on a Bluetooth®-enabled mobile device from Android 7 or iOS 11



#### NEW

## F5 Smart Urinal Unit for single urinals in stainless steel

#### ACEF3003 / 2030070859

 Set-up and parametrisation using the app installed on a Bluetooth®-enabled mobile device from Android 7 or iOS 11



#### F5 Smart urinal sensor

#### F5EF3008 / 2030067530

- · Control module in white plastic housing
- Wireless communication with F5 Smart Urinal Units
- Area covered by the sensor dependent on ceiling height

#### Variant

#### F5EF3009 / 2030067531

· Black plastic housing



#### NEW

F5 Smart Urinal Unit for urinal troughs in stainless steel

#### ACEF3004 / 2030072412

 Set-up and parametrisation using the app installed on a Bluetooth®-enabled mobile device from Android 7 or iOS 11

KWC Professional

# Automatic urinal flushing

116 New products | KWC F3

**KWC** F3 – hygienic & reliable

Anonymous coming and going in public sanitary facilities often paves the way for vandalism and uncleanliness. Only particularly sturdy and robust fittings in stainless steel combined with intelligent water control can ensure dependability and hygiene in these settings.

The new, touch-free electronic urinal flush valves from the F3 line help to guarantee reliable, automatic flushing of urinal bowls after each use.





#### Compact housing

All valve components, such as sensor, control electronics and battery, are securely integrated in the robust solid-metal body.

#### Opto-electronic control

24 hours after the last use, an automatic hygiene flush takes place to ensure regular water exchange in the installation system and prevent possible odour build-up.

#### Parametrisation options

The sensor range and flush duration are programmable.



F3E Electronic urinal flush valve for wall mounting

#### F3EF3001 / 2030072417

- · Touch-free, opto-electronic
- Safety disconnection in the event of continuous activation
- · With urinal connectors, flush pipe and rose

118 Imprint

### **Imprint**

#### Publisher

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Commercial register court: Feldkirch Commercial Court UID reg. no. ATU 67293458 Company register no.: FN 380201 w

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storyboard GmbH Wiltrudenstraße 5 80805 Munich, Germany

#### Picture credits

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