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Press release

The best of two worlds: KWC and top Swiss chef Andreas Caminada form a strong alliance together



Top Swiss chef Andreas Caminada has become a global culinary phenomenon in just a few years. Born in the Grison Alps, Caminada has been using KWC products for many years, both in his award-winning restaurants and at home.

KWC Group AG from Unterkulm, Switzerland, will be officially introducing its partnership with top Swiss chef Andreas Caminada at the start of ISH in March 2023. Visitors to the world's leading trade fair will be able to see the chef in action at the KWC stand, where he will be providing culinary assistance and demonstrating how the performance of the iconic faucets can withstand even the challenging environment of a professional, award-winning kitchen.

Caminada, who was born in the Grison Alps, really puts the KWC products through their paces in his day-to-day work, as faucets in professional kitchens need to be able to meet extremely demanding requirements. With its faucets for professional kitchens, KWC sets the standards in terms of quality, hygiene and performance – by professionals, for professionals. Not only is the mutual transfer of knowledge evident in the development and implementation of professional culinary solutions, it also benefits the other corporate divisions of the KWC Group. The experience of the top chef and his many



years of expertise in the challenging environment of leading professional kitchens will also be incorporated in the development and optimisation of faucets for private use.

Frank Schnatz, KWC CEO: "When it comes to Andreas Caminada, we share the same values: Precision, the demand for top quality, and the unrelenting drive to keep on inspiring our customers with new innovations. We want to grow together, and to work in a dynamic and creative way that allows us to focus our energy into creating new KWC products and optimising existing solutions, right down to the smallest detail".

Receiving his first Michelin star for the Schloss Schauenstein restaurant aged just 27 and going on to make a name for himself both in Switzerland and beyond with his culinary projects and restaurants, Andreas Caminada has a lot of experience with KWC products: "I've actually been working with KWC for almost two decades. The products are part of my day-to-day toolkit, both in my Schloss Schauenstein restaurant with its three Michelin stars and Gault & Millau rating of 19, as well as in my own kitchen at home. For me, what stands out is their robust quality, durability and perfect intuitive handling in demanding professional kitchens. Our partnership is all about inspiration on an equal footing". The Swiss company and the three-Michelin-starred chef share the same vision and passion for perfection.

[Andreas Caminada: a world-class personality](#)

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KWC Group Ltd.

KWC Group Ltd. is an international premium manufacturer of taps and comprehensive sanitary solutions. In 2022, the brands belonging to the corporate Group, which are KWC, Franke Water Systems, DEKO and DVS, began operating under the name KWC Group Ltd. The Group manufactures high-quality products for domestic consumers, (semi-)public institutions and the medical sector at six locations throughout Europe and Asia. KWC Group Ltd. combines more than 150 years of tradition and innovation with advanced expertise in technology and materials coupled with superior design. Sustainability, hygiene, safety and enthusiasm are among the values that best describe the Group. The headquarters of KWC Group Ltd. are in Unterkulm, Switzerland. The Group employs more than 1,000 staff worldwide.

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