

Unterkulm, June 2022

## Press release

KWC CHOICE – enjoy a shower or bath at the push of a button



Shower mixer (hand shower)



Shower system (head and hand shower)

**Intuitive and easy to use: Push the button and the water starts to flow. Press the button again and the water stops. KWC CHOICE is finished with classic refined quality and features the usual perfect durable design for many decades of showering and bathing pleasure.**

### Excellent design

KWC CHOICE looks modern with a simplified design and is simply impressive. This is why KWC CHOICE will receive an IF Design Award 2022: The elegant, streamlined body in a chrome finish is designed to have a timeless, serene look.

### The thermostat, SkinProtect

The technology used is another benefit of KWC CHOICE: The thermostatic pre-vention control unit ensures a constant water temperature, even if there are pressure fluctuations from the mains supply. It enables the temperature to be controlled precisely, safely and conveniently via a rotary knob. SkinProtect is integrated: This KWC safety stop protects against burns.

### Also good for renovations

KWC Choice is a shower mixer of the next generation. As a surface-mounted thermostat, KWC CHOICE is ideal for renovations. It fits all Swiss and European standard connections and comes at an extremely reasonable price. KWC CHOICE is the perfect choice for small companies, future-looking families and landlords.

### Technology

KWC CHOICE embodies all the experience and expertise acquired from over 140 years of KWC faucet history – and the high quality demands of KWC.



#### **KWC Group Ltd.**

**KWC Group Ltd. is an international premium manufacturer of taps and comprehensive sanitary solutions. In 2022, the brands belonging to the corporate Group, which are KWC, Franke Water Systems, DEKO and DVS, began operating under the name KWC Group Ltd. The Group manufactures high-quality products for domestic consumers, (semi-)public institutions and the medical sector at six locations throughout Europe and Asia. KWC Group Ltd. combines more than 150 years of tradition and innovation with advanced expertise in technology and materials coupled with superior design. Sustainability, hygiene, safety and enthusiasm are among the values that best describe the Group. The headquarters of KWC Group Ltd. are in Unterkulm, Switzerland. The Group employs more than 1,000 staff worldwide.**

#### **Further information**

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