

Unterkulm, 2022

Press release

KWC MANA – a stylish, confident presence



KWC MANA is elegance in the bathroom

Formal clarity and a natural design in the bathroom: A contradiction in itself – to have a clear shape but be natural – even vibrant – at the same. That's the KWC MANA with its impressive aesthetics: A seamless lever, horizontal outlet, a body without an escutcheon, and subtle shape transitions. Technically too, in all its elegance, it is a masterpiece and highly efficient in its water use.

Design

The developers had in mind for the KWC MANA a design which would capture attention at first glance, or sometimes the second, around the bathroom. This is why they designed the spout to be horizontal and slightly conical and added a fine pin lever. The shape transitions are clear and precise; the body lacks escutcheons. This all means that the KWC MANA can be cleaned in no time at all and, above all, makes it into an elegant diva that is extremely friendly and down-to-earth.

Pure design – combined with pure reason

The technology behind KWC MANA guarantees savings from using fewer resources. KWC MANA is therefore, highly efficient in using water. And it does this exceptionally quietly.

Materiality and health

GlacierFinish makes KWC MANA extraordinarily robust and durable whilst also being pleasant to the touch. It is also typical KWC in terms of health – 100% hygienic and does not affect the smell or taste of the water.



CoolFix

A faucet is generally left in the centre position. On most faucets, that means lukewarm water. On the KWC MANA, the centre position is cold. This intelligent solution is called CoolFix, and it cuts down on heating costs. Want warm water? Move the lever to the left. And then move it back to the centre.

For those ready for the quiet life - think again

KWC MANA is the faucet to install as part of an initial modification. The children have set sail, but maybe the anchor will stay at home for a while yet. The partnership is entering a new phase – and the apartment or house too. Nobody believes life will get quieter. KWC MANA is the perfect solution here

Technology

KWC MANA embodies all the experience and expertise acquired from over 140 years of KWC faucet history – and the high-quality demands of KWC.





KWC MANA washbasin mixer

KWC MANA bath mixer



KWC Group Ltd.

KWC Group Ltd. is an international premium manufacturer of taps and comprehensive sanitary solutions. In 2022, the brands belonging to the corporate Group, which are KWC, Franke Water Systems, DEKO and DVS, began operating under the name KWC Group Ltd. The Group manufactures high-quality products for domestic consumers, (semi-)public institutions and the medical sector at six locations throughout Europe and Asia. KWC Group Ltd. combines more than 150 years of tradition and innovation with advanced expertise in technology and materials coupled with superior design. Sustainability, hygiene, safety and enthusiasm are among the values that best describe the Group. The headquarters of KWC Group Ltd. are in Unterkulm, Switzerland. The Group employs more than 1,000 staff worldwide.

Further information

KWC Group Ltd KWC-Gasse 1 5726 Unterkulm Switzerland

Phone +41 62 768 68 68 info@kwc.com www.kwc.com

Contacts

KWC Edmond Brotz edmond.brotz@kwc.com Phone +41 62 768 62 88 derks brand management consultants Klaudia Meinert klaudia.meinert@derks-bmc.de Phone +49 (0) 89 75 99905 - 11