

Unterkulm, September 2022

## Press release

KWC Group Ltd. present for the first time at the area30 kitchen trade fair in Löhne, Germany



KWC KIO, KWC ZOE, KWC ERA, KWC EVE and KWC ONO

**In September 2022, KWC Group Ltd. will fly the flag for the first time at the area30 kitchen trade fair: In Ostwestfalen, iconic design and functional taps for the kitchen are being presented. Among them, the innovative electronic KWC KIO and classics like the KWC ONO.**

As an international premium manufacturer headquartered in Unterkulm, Switzerland, with almost 150 years of tradition and extensive expertise from the private and professional sectors, KWC is on track to further expand its market position globally.

All brands of the group – KWC, Franke Water Systems, DVS and DEKO – have been operating under the joint name KWC Group Ltd. since May of this year. The unified brand identity conveys the group's values to the public: Sustainability, hygiene, safety and enthusiasm.

The KWC Group is also pursuing new paths when it comes to distribution. Frank Schnatz, CEO KWC Group Ltd.: „From the beginning of 2023, we will also serve our kitchen business in Germany ourselves and work directly with kitchen studios, carpenters and architects. This enables us to reposition ourselves for this market.“



#### **KWC Group Ltd.**

**KWC Group Ltd. is an international premium manufacturer of taps and comprehensive sanitary solutions. In 2022, the brands belonging to the corporate Group, which are KWC, Franke Water Systems, DEKO and DVS, began operating under the name KWC Group Ltd. The Group manufactures high-quality products for domestic consumers, (semi-)public institutions and the medical sector at six locations throughout Europe and Asia. KWC Group Ltd. combines more than 150 years of tradition and innovation with advanced expertise in technology and materials coupled with superior design. Sustainability, hygiene, safety and enthusiasm are among the values that best describe the Group. The headquarters of KWC Group Ltd. are in Unterkulm, Switzerland. The Group employs more than 1,000 staff worldwide.**

#### **Further information**

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