Unterkulm, January 2024

Press release

KWC Group Ltd. presents a wide range of new products from its KWC Home and KWC Professional segments at Swissbau

The limited anniversary edition of the KWC DOMO in gold will celebrate its world premiere at the trade fair.

KWC Group Ltd., an international tap manufacturer from Unterkulm, Switzerland, is exhibiting at Swissbau, the leading platform for the Swiss construction and real estate industries, with a strong portfolio of innovative new products from its KWC Home and KWC Professional segments.

KWC Group Ltd.'s attendance at this year's Swissbau trade fair is characterised by impressive diversity. Visitors have the opportunity to check out the company's latest technologies, solutions and products. First-rate quality, legendary designs and sophisticated functionality await attendees of the Basel trade

fair at Stand A32 in Hall 2.2. New taps for bathrooms, kitchens and the catering industry as well as system solutions for public and commercial sanitary facilities will be displayed in a wide range of usage situations. In addition to the latest trends and developments, proven classics from the extensive portfolio will also be presented.

The trade fair also marks the beginning of the celebrations for KWC's 150th anniversary. Under the motto "building our future on tradition", the latest KWC customer magazine inspires readers with stories about the past, present and future. The limited anniversary edition of the KWC DOMO in gold will also celebrate its world premiere at the trade fair. The production run for this exclusive edition is limited to 150 pieces.

Download press materials and selected image materials by language:

- German: Pressematerial
- French: Documentations de presse
- English: Press materials

KWC Group Ltd

KWC Group Ltd. is an international premium manufacturer of taps and comprehensive sanitary solutions. The Group's business areas have been operating under the name KWC Group Ltd. since 2022. The Group manufactures high-quality products for domestic consumers, (semi-)public institutions and the medical sector at six locations throughout Europe and Asia. KWC Group Ltd. combines more than 150 years of tradition and innovation with advanced expertise in technology and materials coupled with superior design. Sustainability, hygiene, safety and enthusiasm are among the values that best describe the Group. The headquarters of KWC Group Ltd. are in Unterkulm, Switzerland. The Group employs around 1,000 staff worldwide.

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